

Leon County Research and Development Authority 2021 Technology Commercialization Grant Judge: 1 Team: GeneticBio		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8	The closest competition in value proposition seemed to be GMT. I don't know the numbers on this, but it seems the end success of selling this product / service will be dependent on how much that 5% - 20% efficiency is worth.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	10		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	10		
Sub-Total	30	28		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2	Much of the IP seems to be based on the work you did at the Department of Agriculture and in your post-doctoral work with the yeast modification; as I understand it, though, the work on the Tilapia is still theory not fact correct?	
A prototype is available and has been tested.	5	0		
A company has been established.	5	3		
A patent application has been filed or granted.	5	2	No patent, but the pathway seems pretty clear.	
The commercialization strategy is logical and feasible.	5	4	Yes, I could see the royalty structure working. I think it would be worth checking the law on how long you could legally enforce it assuming they continue to use your technology.	

The management team has the expertise to execute the commercialization plan.	5	4	The scientific experience and knowledge is definitely there; the only thing that seemed to be lacking was business / commercialization experience.
Sub-Total	30	15	
Impact of Technology Commercialization Grant (20 Points)			
\$15,000 will make a substantial difference to the project.	10	10	Incredible and a little scary that microinjection equipment can be bought for \$10k!
Local publicity will help the company significantly.	5	4	
The company will foster economic development (job creation) in Leon County	5	3	Unclear.
Sub-Total	20	17	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	3	
Sub-Total	20	17	
TOTAL POINTS (Max = 100)	100	77	
Additional Comments			I'm impressed by this idea and based on your career I think it's a great choice as it seems to be what you've been building toward. Your knowledge base is a significant barrier to entry for other competitors. Just don't be slow getting your product to the FDA since you know they're going to slow things down. A minor, but important improvement to your pitch ... in your proforma what you have labeled "Assets" should be "Revenues" or "Income" and what you have as "Liabilities" should be "Expenses" and "Balance" should be "Net Income".

Leon County Research and Development Authority 2021 Technology Commercialization Grant Judge: 2 Team: GeneticBio		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	9		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	9		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	10		
Sub-Total	30	28		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3		
A prototype is available and has been tested.	5	2		
A company has been established.	5	4		
A patent application has been filed or granted.	5	3		
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	18		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8		
Local publicity will help the company significantly.	5	4		
The company will foster economic development (job creation) in Leon County	5	4		

Sub-Total	20	16	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	4	
Sub-Total	20	18	
TOTAL POINTS (Max = 100)	100	80	
Additional Comments			

Leon County Research and Development Authority 2021 Technology Commercialization Grant Judge: 3 Team: GeneticBio		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8	Food productivity and sustainability is a huge need worldwide. It is unclear when this technology for enhanced production will be ready for the market place given the need for basic research and regulatory approvals.	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8		
Sub-Total	30	24		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2		
A prototype is available and has been tested.	5	1		
A company has been established.	5	5		
A patent application has been filed or granted.	5	1	Eventual patent protection could allow for the licensing of the core technology for the enhanced production of fish and perhaps other residual intellectual property created from the core technologies being developed.	
The commercialization strategy is logical and feasible.	5	2		
The management team has the expertise to execute the commercialization plan.	5	4		
Sub-Total	30	15		

Impact of Technology Commercialization Grant (20 Points)			
\$15,000 will make a substantial difference to the project.	10	4	
Local publicity will help the company significantly.	5	3	
The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	10	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	The science and technology being researched for commercialization is an excellent fit for Innovation Park and its mission to commercialize new technologies being developed in the north Florida region.
The whole project "feels" good.	5	3	
I want to invest in this business.	5	2	
Sub-Total	20	13	
TOTAL POINTS (Max = 100)	100	62	
Additional Comments			

Leon County Research and Development Authority 2021 Technology Commercialization Grant Judge: 4 Team: GeneticBio		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	9		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	9		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	9		
Sub-Total	30	27		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	1		
A prototype is available and has been tested.	5	1		
A company has been established.	5	5		
A patent application has been filed or granted.	5	1		
The commercialization strategy is logical and feasible.	5	5		
The management team has the expertise to execute the commercialization plan.	5	5		
Sub-Total	30	18		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	10		
Local publicity will help the company significantly.	5	4		
The company will foster economic development (job creation) in Leon County	5	4		

Sub-Total	20	18	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	2	Too early for me, but I like what I see so far, especially if this is a platform technology that can be used for other marine life. Maybe afyer SBIR reults come in.
Sub-Total	20	16	
TOTAL POINTS (Max = 100)	100	79	
Additional Comments			

Leon County Research and Development Authority 2021 Technology Commercialization Grant Judge: 5 Team: GeneticBio		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8	will overcome the barrier of hormones	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	6	Main food source in many under developed countries. Not huge commercial market in developing countries	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8	unique & different but not disruptive	
Sub-Total	30	22		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4	the process have been developed	
A prototype is available and has been tested.	5	4		
A company has been established.	5	3		
A patent application has been filed or granted.	5	2		
The commercialization strategy is logical and feasible.	5	4		
The management team has the expertise to execute the commercialization plan.	5	5		
Sub-Total	30	22		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	5		
Local publicity will help the company significantly.	5	4		
The company will foster economic development (job creation) in Leon County	5	4	wouldn't foresee that economic development would positively impact our community	

Sub-Total	20	13	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	4	I don't see that gene-editing tilapia to be significant to our area
The whole project "feels" good.	5	3	
I want to invest in this business.	5	2	this is a long process for commercialization
Sub-Total	20	9	
TOTAL POINTS (Max = 100)	100	66	
Additional Comments			