

Leon County Research and Development Authority		10 Point Scale	5 Point Scale	
2021 Technology Commercialization Grant		Outstanding	9 to 10	5
		Excellent	7 to 8	4
Judge: 1		Very Good	5 to 6	3
		Fair	3 to 4	2
Team: Jomoworks		Deficient	1 to 2	1
		Fails	0	0
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7	I think the point has been made that you have identified a gap. What remains unclear is who would take advantage of this service. You said "K-12" but the context for the use of your offering in that environment needs to be spelled out a bit more. It wasn't clear to me. By example is it for the teachers or the students? Either way, how will each of them use it?	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	6		
<b>Sub-Total</b>	<b>30</b>	<b>20</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	5	3	Currently in development; tech funds to advance it.	
A prototype is available and has been tested.	5	0		
A company has been established.	5	5		
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	2	The main way of making money seems to be that fellows would pay to have their research included in this format. It was unclear, though, why they would spend their money to do this ... what is their motivation? What's in it for them? Is there demand for this offering?	

The management team has the expertise to execute the commercialization plan.	5	5	
<b>Sub-Total</b>	<b>30</b>	<b>15</b>	
<b>Impact of Technology Commercialization Grant (20 Points)</b>			
\$15,000 will make a substantial difference to the project.	10	8	
Local publicity will help the company significantly.	5	3	
The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	14	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	2	
<b>Sub-Total</b>	<b>20</b>	<b>12</b>	
<b>TOTAL POINTS (Max = 100)</b>	<b>100</b>	<b>61</b>	
<b>Additional Comments</b>			The general idea of getting the latest and greatest research and other techniques into the hands of people who will use it is great. As stated earlier, I think it will be important to more clearly define your end user and your paying customer. The motivations and involvement of each was unclear to me. Thank you for your submission and congratulations on the overall success of your business. It's clear your hearts are in your work, which is one of the most important things.

<b>Leon County Research and Development Authority</b>  <b>2021 Technology Commercialization Grant</b>  <b>Judge: 2</b>  <b>Team: Jomoworks</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>5</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>6</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>15</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>3</b>		
A company has been established.	<b>5</b>	<b>4</b>		
A patent application has been filed or granted.	<b>5</b>	<b>2</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>4</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>20</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>6</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>3</b>		
The company will foster economic development (job creation) in Leon County	<b>5</b>	<b>3</b>		

	Sub-Total	<b>20</b>	<b>12</b>	
<b>Image and "Gut Feel" (20 Points)</b>				
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority		<b>10</b>	<b>4</b>	
The whole project "feels" good.		<b>5</b>	<b>3</b>	
I want to invest in this business.		<b>5</b>	<b>2</b>	
	<b>Sub-Total</b>	<b>20</b>	<b>9</b>	
	<b>TOTAL POINTS (Max = 100)</b>	<b>100</b>	<b>56</b>	
<b>Additional Comments</b>				

<b>Leon County Research and Development Authority</b>  <b>2021 Technology Commercialization Grant</b>  <b>Judge: 3</b>  <b>Team: Jomoworks</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>6</b>	This technology and service seems to fit a unique niche in the market place and has generated traction of over \$300,000 since 2016. The regional marketplace for education related research would seem to position the company for further growth.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>7</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>7</b>	In order to utilize technology to scale, there would seem to be a need for significant investment in the web infrastructure needed for subscriptions and the security of any proprietary offerings.	
<b>Sub-Total</b>	<b>30</b>	<b>20</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>3</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>1</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>2</b>	What is the model for subscriptions? Will there be bulk offerings for groups of clients like school districts or states?	
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>4</b>		

<b>Sub-Total</b>	<b>30</b>	<b>19</b>	
<b>Impact of Technology Commercialization Grant (20 Points)</b>			
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>6</b>	
Local publicity will help the company significantly.	<b>5</b>	<b>4</b>	
The company will foster economic development (job creation) in Leon County	<b>5</b>	<b>3</b>	
Sub-Total	<b>20</b>	<b>13</b>	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	<b>10</b>	<b>6</b>	
The whole project "feels" good.	<b>5</b>	<b>3</b>	
I want to invest in this business.	<b>5</b>	<b>2</b>	
<b>Sub-Total</b>	<b>20</b>	<b>11</b>	
<b>TOTAL POINTS (Max = 100)</b>	<b>100</b>	<b>63</b>	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2021 Technology Commercialization Grant</b>  <b>Judge: 4</b>  <b>Team: Jomoworks</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>10</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>10</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>10</b>	Fantastic idea! I have experience in licensing educational content out of FSU who was the owner of that content. It's not clear in this business plan how Jomoworks will have access to the content of others that it is publishing. With that said, universities should only want to have more eyes on their content; they just may want some return on the investment since they would be foregoeing licensing to an educational software/testing company.	
<b>Sub-Total</b>	<b>30</b>	<b>30</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>5</b>		
A prototype is available and has been tested.	<b>5</b>	<b>5</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>2</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>2</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>23</b>		

<b>Impact of Technology Commercialization Grant (20 Points)</b>			
\$15,000 will make a substantial difference to the project.	10	7	
Local publicity will help the company significantly.	5	5	
The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	15	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	9	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	2	You hit right on a solution to a big problem, but it's not clear in the business plan how you will have access to the content created by others that you are disseminating.
<b>Sub-Total</b>	20	16	
<b>TOTAL POINTS (Max = 100)</b>	100	84	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
<b>2021 Technology Commercialization Grant</b>		<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>
		<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>
<b>Judge: 5</b>		<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>
		<b>Fair</b>	<b>3 to 4</b>	<b>2</b>
<b>Team: Jomoworks</b>		<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>
		<b>Fails</b>	<b>0</b>	<b>0</b>
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>7</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>7</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>17</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>3</b>		
A prototype is available and has been tested.	<b>5</b>	<b>3</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>3</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>4</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>23</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>6</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>3</b>		
The company will foster economic development (job creation) in Leon County	<b>5</b>	<b>2</b>		

	Sub-Total	20	11	
<b>Image and "Gut Feel" (20 Points)</b>				
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority		10	7	
The whole project "feels" good.		5	4	
I want to invest in this business.		5	1	
	<b>Sub-Total</b>	20	12	
	<b>TOTAL POINTS (Max = 100)</b>	100	63	
<b>Additional Comments</b>				