

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 1 Team: WeatherTiger		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	9		
Sub-Total	30	25		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4		
A prototype is available and has been tested.	5	4		
A company has been established.	5	5		
A patent application has been filed or granted.	5	2	Advised no IP potential, however trademark complete	
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	2	Technical expertise is solid. Business-side team develop will be necessary to realize the potential	
Sub-Total	30	20		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	6		
Local publicity will help the company significantly.	5	4		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	13	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	4	
Sub-Total	20	16	
TOTAL POINTS (Max = 100)	100	74	
Additional Comments			Great idea. Presented last year, and since then has conducted a successful field trial.

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 2 Team: WeatherTiger		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8	The benefit is clear; what is unclear is how much better or different this product is from the rest. I saw a little bit in there about how much the reduction in errors translates to numbers, but I think it would be helpful to emphasize this some more.	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	7		
Sub-Total	30	23		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5		
A company has been established.	5	4		
A patent application has been filed or granted.	5	4	No patent, but trademarks and reasonable protections have been put in place.	
The commercialization strategy is logical and feasible.	5	4		
The management team has the expertise to execute the commercialization plan.	5	4		
Sub-Total	30	26		
Impact of Technology Commercialization Grant (20 Points)				

\$15,000 will make a substantial difference to the project.	10	10	
Local publicity will help the company significantly.	5	4	
The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	18	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	4	
Sub-Total	20	19	
TOTAL POINTS (Max = 100)	100	86	
Additional Comments			Thank you for your submission. I thought it was clear and well thought through. What would help those of us not in this industry is to see more on how your product is differentiated from your competitors. You had included a little bit that equated dollars to your reduced margins of error ... if you could show that somehow in a comparative model I think that would shed a little more light. Best of luck.

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 3 Team: WeatherTiger		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	9	Service is different, provides data that does not appear to be available from other companies, this could off set cost difference between WT and other service providers	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	9	Agrobusiness is a substaintal industry in the US and Globally	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8	Appears disruptive, but not risky, and with a potential to be successful	
Sub-Total	30	26		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5	2019 prototype was successful and will likely help scale the business	
A company has been established.	5	5		
A patent application has been filed or granted.	5	4	copyright and trade secrets protected, but patent is n/a	
The commercialization strategy is logical and feasible.	5	4		
The management team has the expertise to execute the commercialization plan.	5	5		
Sub-Total	30	28		
Impact of Technology Commercialization Grant (20 Points)				

\$15,000 will make a substantial difference to the project.	10	9	Applicant has beta tested the system and creating a dashboard for clients could help scale business
Local publicity will help the company significantly.	5	3	Unknown if local publicity will help, WT has had substaintal local publicity
The company will foster economic development (job creation) in Leon County	5	5	Local jobs for professionals, drawing on FSU School, could help with retention in local market
Sub-Total	20	17	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	9	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	4	
Sub-Total	20	18	
TOTAL POINTS (Max = 100)	100	89	
Additional Comments			

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 4 Team: WeatherTiger		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	9		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	9		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	9		
Sub-Total	30	27		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5		
A company has been established.	5	5		
A patent application has been filed or granted.	5	5		
The commercialization strategy is logical and feasible.	5	4		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	27		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	5		
Local publicity will help the company significantly.	5	1		

The company will foster economic development (job creation) in Leon County	5	5	
Sub-Total	20	11	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	9	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	2	
Sub-Total	20	16	
TOTAL POINTS (Max = 100)	100	81	
Additional Comments			

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 5 Team: WeatherTiger		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8	Very good predictive tool	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7	Many commodity traders and other users identified	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8	Enhanced predictive modeling is always appreciated	
Sub-Total	30	23		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5	In commercial use now	
A prototype is available and has been tested.	5	5	Although new interface is proposed	
A company has been established.	5	5	LLC with 1 FT and 1 PT employee	
A patent application has been filed or granted.	5	2	Protected marks, but not patentable	
The commercialization strategy is logical and feasible.	5	5	Proven market for this analytical tool	
The management team has the expertise to execute the commercialization plan.	5	5	Excellent experienced team	
Sub-Total	30	27		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8	\$15k will help build a dashboard web interface	
Local publicity will help the company significantly.	5	5	This company is a hot news topic locally	

The company will foster economic development (job creation) in Leon County	5	2	Not sure of any employment increases
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	Although not a hard science initiative, data analytics is an important technology to promote throughout the entrepreneurial community
The whole project "feels" good.	5	4	
I want to invest in this business.	5	3	May be a good investment if the annual revenue increases significantly
Sub-Total	20	15	
TOTAL POINTS (Max = 100)	100	80	
Additional Comments			