

<b>Leon County Research and Development Authority</b>  <b>2020 Technology Commercialization Grant</b>  <b>Judge: 1</b>  <b>Team: EduClear</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>7</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>6</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>16</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>4</b>		
A company has been established.	<b>5</b>	<b>4</b>		
A patent application has been filed or granted.	<b>5</b>	<b>2</b>	Unclear. Didn't see evidence	
The commercialization strategy is logical and feasible.	<b>5</b>	<b>4</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>22</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>4</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>4</b>		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	10	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	6	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	3	
<b>Sub-Total</b>	20	13	
<b>TOTAL POINTS (Max = 100)</b>	100	61	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2020 Technology Commercialization Grant</b>  <b>Judge: 2</b>  <b>Team: EduClear</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>6</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>8</b>	This would certainly help a lot people; what is unclear is how significant the benefit would be to them, in particular when compared to already existing products.	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>19</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>2</b>		
A company has been established.	<b>5</b>	<b>4</b>		
A patent application has been filed or granted.	<b>5</b>	<b>1</b>	Unknown from the text.	
The commercialization strategy is logical and feasible.	<b>5</b>	<b>4</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>19</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>10</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>4</b>		

The company will foster economic development (job creation) in Leon County	5	3	It was unclear how this would occur.
Sub-Total	20	17	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	2	
<b>Sub-Total</b>	20	17	
<b>TOTAL POINTS (Max = 100)</b>	100	72	
<b>Additional Comments</b>			You all have hearts of gold and I greatly appreciate your efforts. More objectively, you have a strong team and seem to have identified a unique way to market this offering (i.e., as a supplement to schools) and have modified your product so that it will support them rather than supplant them. Where this narrative could be improved is in making the distinct benefit clear when compared to other competitors. Thank you all for your submission. I wish you great success.

<b>Leon County Research and Development Authority</b>  <b>2020 Technology Commercialization Grant</b>  <b>Judge: 3</b>  <b>Team: EduClear</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>8</b>	Application describes a clear difference between this product and others, cost will be higher, but with no comparable competitors it may not be a barrier to success	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>9</b>	This is a critical issue and individuals are looking for more options	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>6</b>	This product may be disruptive or simply enhancing and expanding existing learning tools	
<b>Sub-Total</b>	<b>30</b>	<b>23</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>1</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>	n/a	
The commercialization strategy is logical and feasible.	<b>5</b>	<b>4</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>5</b>	Excellent team and advisors	
<b>Sub-Total</b>	<b>30</b>	<b>19</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				

\$15,000 will make a substantial difference to the project.	10	8	Grant funds could enables the Company to develop and test product, as well as apply for additional funding
Local publicity will help the company significantly.	5	3	Possibly, LCS could be an anchor client
The company will foster economic development (job creation) in Leon County	5	3	Unknown, application indicates "Florida Jobs"
Sub-Total	20	14	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	This product could have a high impact and could fit the mission if it creates local jobs
The whole project "feels" good.	5	4	
I want to invest in this business.	5	4	
<b>Sub-Total</b>	20	16	
<b>TOTAL POINTS (Max = 100)</b>	100	72	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2020 Technology Commercialization Grant</b>  <b>Judge: 4</b>  <b>Team: EduClear</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>7</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>7</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>7</b>		
<b>Sub-Total</b>	<b>30</b>	<b>21</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>5</b>		
A prototype is available and has been tested.	<b>5</b>	<b>4</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>21</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>8</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>3</b>		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	13	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	6	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	2	
<b>Sub-Total</b>	20	11	
<b>TOTAL POINTS (Max = 100)</b>	100	66	
<b>Additional Comments</b>			



<b>Leon County Research and Development Authority</b>  <b>2020 Technology Commercialization Grant</b>  <b>Judge: 5</b>  <b>Team: EduClear</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>6</b>	There are very strong competitors this year	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>6</b>	Could be large (10M children), if the adoption rate meets expectations	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>4</b>	Onboarding may be a challenge	
<b>Sub-Total</b>	<b>30</b>	<b>16</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>2</b>	Funds requested are for product development	
A prototype is available and has been tested.	<b>5</b>	<b>2</b>	Funds requested are for prototype development	
A company has been established.	<b>5</b>	<b>5</b>	2 full-time, 1 part-time employees	
A patent application has been filed or granted.	<b>5</b>	<b>0</b>	No mention of patents	
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>	Good marketplace understanding and presence	
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>5</b>	Excellent team in place	
<b>Sub-Total</b>	<b>30</b>	<b>17</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>8</b>	The funds will contribute significantly	
Local publicity will help the company significantly.	<b>5</b>	<b>4</b>		

The company will foster economic development (job creation) in Leon County	5	3	30-35 positions created throughout Florida
Sub-Total	20	15	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	6	Not a hard science application, but still a positive contribution to the entrepreneurial community
The whole project "feels" good.	5	4	Anything that improves reading comprehension is a great contribution in educating students
I want to invest in this business.	5	0	Not in my area of expertise
Sub-Total	20	10	
<b>TOTAL POINTS (Max = 100)</b>	<b>100</b>	<b>58</b>	
<b>Additional Comments</b>			The company has a great team in place and an excellent logo