

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 1 Team: LetsConnect		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	5		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	4		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4		
Sub-Total	30	13		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3		
A prototype is available and has been tested.	5	3		
A company has been established.	5	4		
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	2		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	14		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	4		
Local publicity will help the company significantly.	5	2		

The company will foster economic development (job creation) in Leon County	5	1	
Sub-Total	20	7	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	3	
The whole project "feels" good.	5	1	
I want to invest in this business.	5	0	
Sub-Total	20	4	
TOTAL POINTS (Max = 100)	100	38	
Additional Comments			

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 2 Team: LetsConnect		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	5		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	6		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5		
Sub-Total	30	16		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4		
A prototype is available and has been tested.	5	1		
A company has been established.	5	3		
A patent application has been filed or granted.	5	2	No IP protection yet but plan to file.	
The commercialization strategy is logical and feasible.	5	2		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	14		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	10		
Local publicity will help the company significantly.	5	3		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	1	
Sub-Total	20	12	
TOTAL POINTS (Max = 100)	100	57	
Additional Comments			I greatly appreciate the focus on making networking easier. I am working to build relationships all the time and remembering to keep in touch is not a strength of mine. With this app, I had a hard time seeing how it was clearly differentiated from what is already available. I also, simply, didn't understand how the app would help if the person with whom I was networking didn't also have the app. What do I do then? You probably already have a solution for this, I just didn't pick it up in the narrative. It's a worthy cause, though, so please press on. I wish you great success.

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 3 Team: LetsConnect		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	3	Opportunity for innovation in this space, but other Apps have tried to address this issue and it is unclear if this approach will work	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8	Many would like a solution to this problem, but challenge seems to be providing a platform that would encourage people to use more than one contacts app - assuming most would use pre-installed app before paying for a subscription service	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	3	Unclear if this is disruptive or a similar tool provided by other apps/services	
Sub-Total	30	14		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3	"still in product development phase" according to application, however unclear as to status and potential for beta testing in June 2020	
A prototype is available and has been tested.	5	1		
A company has been established.	5	0	Application fee listed as one of the items to be funded by Tech grant if awarded	
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	1	Ambitious, but commercialization strategy that relies on early stage start-ups may not provide a good foundation due to limited funding and other options for contact management that are not subscription services	

The management team has the expertise to execute the commercialization plan.	5	2	
Sub-Total	30	7	
Impact of Technology Commercialization Grant (20 Points)			
\$15,000 will make a substantial difference to the project.	10	5	Unclear if funding will be sufficient to achieve goals by December 2020, many unknown factors and app has not been beta tested
Local publicity will help the company significantly.	5	3	Possibly, but company would need to scale quickly to achieve goals
The company will foster economic development (job creation) in Leon County	5	1	Local jobs are not specified and \$70k to "hire an engineer and grow the team" will take time to secure
Sub-Total	20	9	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	3	
The whole project "feels" good.	5	1	
I want to invest in this business.	5	1	
Sub-Total	20	5	
TOTAL POINTS (Max = 100)	100	35	
Additional Comments			

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 4 Team: LetsConnect		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	5		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	5		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	3		
Sub-Total	30	13		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	0		
A company has been established.	5	5		
A patent application has been filed or granted.	5	1		
The commercialization strategy is logical and feasible.	5	4		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	18		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	6		
Local publicity will help the company significantly.	5	3		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	11	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	4	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	1	
Sub-Total	20	8	
TOTAL POINTS (Max = 100)	100	50	
Additional Comments			

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 5 Team: LetsConnect		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	4	There are other methods of capturing info.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	4	Adoption rates will be the key	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4	Adoption rates will be the key	
Sub-Total	30	12		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	1	No MVP created	
A prototype is available and has been tested.	5	0		
A company has been established.	5	5	LLC listed with 1 FT employee	
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	2	Heavily dependent on rapid adoption	
The management team has the expertise to execute the commercialization plan.	5	3	Limited experience, but passionate proprietor	
Sub-Total	30	11		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	9	App development would be significantly accelerated	
Local publicity will help the company significantly.	5	4	Apps get good PR locally	

The company will foster economic development (job creation) in Leon County	5	2	Not sure that many jobs would be created
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	5	Not a hard science application, but still a positive contribution to the entrepreneurial community
The whole project "feels" good.	5	2	
I want to invest in this business.	5	0	Not in my area of interest or expertise
Sub-Total	20	7	
TOTAL POINTS (Max = 100)	100	45	
Additional Comments			