

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 1 Team: JumpStart		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8		
Sub-Total	30	23		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3		
A prototype is available and has been tested.	5	2		
A company has been established.	5	4		
A patent application has been filed or granted.	5	1		
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	15		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	2		
Local publicity will help the company significantly.	5	3		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	8	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	6	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	1	
Sub-Total	20	11	
TOTAL POINTS (Max = 100)	100	57	
Additional Comments			

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 2 Team: JumpStart		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	9		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	9		
Sub-Total	30	26		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	1		
A prototype is available and has been tested.	5	2		Nearing completion of MVP.
A company has been established.	5	3		
A patent application has been filed or granted.	5	2		No patent, but tech to be patented has been identified.
The commercialization strategy is logical and feasible.	5	3		At a high-level yes, but this needs to be spelled out more.
The management team has the expertise to execute the commercialization plan.	5	3		The right people are in the room for product development; but it is unclear whether the right people are in the room for execution. I would encourage you to expand on this, in particular if it's you ... even with all of today's technology, it's still people that make or break a business.
Sub-Total	30	14		

Impact of Technology Commercialization Grant (20 Points)			
\$15,000 will make a substantial difference to the project.	10	10	
Local publicity will help the company significantly.	5	4	
The company will foster economic development (job creation) in Leon County	5	2	This could have been more clear.
Sub-Total	20	16	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	3	
Sub-Total	20	18	
TOTAL POINTS (Max = 100)	100	74	
Additional Comments			I see the potential for this idea. The commercialization strategy needs to be more detailed and the backgrounds of the team members need to be expanded, but there is a good foundation laid. Thank you for your submission. I wish you all great success.

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 3 Team: JumpStart		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7	This technology could help improve outcomes for patients by using smart fabrics, sensors and an app, however costs are unknown	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8	Opportunities to improve health outcomes and consistent demand for physical therapy	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5	Potential exists, but many unknown factors that will need to be addressed during development and testing	
Sub-Total	30	20		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	1		
A prototype is available and has been tested.	5	0		
A company has been established.	5	4		
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	11		
Impact of Technology Commercialization Grant (20 Points)				

\$15,000 will make a substantial difference to the project.	10	7	Early stage funding could enable the company to secure additional funding after developing a prototype, etc.
Local publicity will help the company significantly.	5	1	It is unclear if or how local publicity would help this company
The company will foster economic development (job creation) in Leon County	5	0	It is unclear if and how many local jobs could be created
Sub-Total	20	8	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	3	
Sub-Total	20	14	
TOTAL POINTS (Max = 100)	100	53	
Additional Comments			

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 4 Team: JumpStart		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5		
Sub-Total	30	19		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	0		
A company has been established.	5	5		
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	1		
The management team has the expertise to execute the commercialization plan.	5	1		
Sub-Total	30	12		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8		
Local publicity will help the company significantly.	5	2		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	12	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	3	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	1	
Sub-Total	20	6	
TOTAL POINTS (Max = 100)	100	49	
Additional Comments			

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 5 Team: JumpStart		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	6	This sensor technology could be a significant change in injury-related recovery	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	6	With military and athletic markets identified, this could have a large impact	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5	Other wearable sensor materials exists, but perhaps not in this format	
Sub-Total	30	17		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2	Initial planning has taken place, but not product development	
A prototype is available and has been tested.	5	0	No prototype is identified	
A company has been established.	5	2	A LLC is listed, but no full- or part-time employees are listed	
A patent application has been filed or granted.	5	1	A patent attorney has been consulted	
The commercialization strategy is logical and feasible.	5	3	The market penetration seems feasible	
The management team has the expertise to execute the commercialization plan.	5	3	A good team has been assembled	
Sub-Total	30	11		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8	The funds should make a considerable difference	

Local publicity will help the company significantly.	5	4	
The company will foster economic development (job creation) in Leon County	5	4	Job numbers were not listed, but local associations are implied
Sub-Total	20	16	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	9	This hard science and university-related product is relevant
The whole project "feels" good.	5	5	Assisting military personnel and athletes to recover quickly is important
I want to invest in this business.	5	2	Possible interest
Sub-Total	20	16	
TOTAL POINTS (Max = 100)	100	60	
Additional Comments			