**Leon County R&D Authority**
2019 Elevator Pitch Night
Judges Scoring Sheet

| Scales | 10 Point |
|---|---|
| Outstanding | 9 to 10 |
| Excellent | 7 to 8 |
| Very Good | 5 to 6 |
| Fair | 3 to 4 |
| Deficient | 1 to 2 |

| Judges Name: | |
|---|---|
| Team #: | 4 |
| Team Name: | NeuroJungle |

| Please record one score per category | | Scale | Score |
|---|---|---|---|
| | **Elevator Pitch Delivery:**<br><br>Was the delivery of the pitch:<br>    Succinct<br>    Clear<br>    Confident<br>    Knowledgeable<br>    On time<br>    Easy to follow (PowerPoint) | 1 to 10 | 9 |
| 2 | **Elevator Pitch Content:**<br><br>How well did the content in the pitch convey:<br>    A "hook" that grabbed my attention<br>    The nature of the problem<br>    A unique solution<br>    The right team<br>    A realistic market opportunity<br>    A clear & realistic business model<br>    An understanding of the barriers to entry<br>    Financials that make sense<br>    That the grant will help move the company forward | 1 to 10 | 8 |
| | **Question and Answer Period:**<br><br>How well did the presenter:<br>    Understand the questions<br>    Provide reasonable answers<br>    Maintain poise<br>    Inspire confidence | 1 to 10 | 9 |
| 4 | **Bottom Line:**<br><br>The elevator pitch generated interest in learning more as a potential investor. | 1 to 10 | 10 |
| | | Total | 36 |

**Comments/Questions:**

Great presentation. Great Team.

4-1

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| Judges Name: | ■■■■■■ |
|---|---|
| **Team #:** | 4 |
| **Team Name:** | NeuroJungle |

| Please record one score per category | | Scale | Score |
|---|---|---|---|
| | **Elevator Pitch Delivery:**<br><br>Was the delivery of the pitch:<br>Succinct<br>Clear<br>Confident<br>Knowledgeable<br>On time<br>Easy to follow (PowerPoint) | 1 to 10 | 8 |
| 2 | **Elevator Pitch Content:**<br><br>How well did the content in the pitch convey:<br>A "hook" that grabbed my attention<br>The nature of the problem<br>A unique solution<br>The right team<br>A realistic market opportunity<br>A clear & realistic business model<br>An understanding of the barriers to entry<br>Financials that make sense<br>That the grant will help move the company forward | 1 to 10 | 8 |
| | **Question and Answer Period:**<br><br>How well did the presenter:<br>Understand the questions<br>Provide reasonable answers<br>Maintain poise<br>Inspire confidence | 1 to 10 | 10 |
| 4 | **Bottom Line:**<br><br>The elevator pitch generated interest in learning more as a potential investor. | 1 to 10 | 7 |
| | | **Total** | 33 |

**Comments/Questions:**

Thank you for this. My main questions from an investor perspective are related to the details & plan for scaling this product. You're doing great work for society ☺ Thank you.

PS - Will this also help paria quadra pelegice (sp)?

4-2

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| Deficient | 1 to 2 |

| Judges Name: | ███████████ |
|---|---|
| Team #: | 4 |
| Team Name: | NeuroJungle |

| Please record one score per category | Scale | Score |
|---|---|---|
| **Elevator Pitch Delivery:** <br><br> Was the delivery of the pitch: <br> Succinct <br> Clear <br> Confident <br> Knowledgeable <br> On time <br> Easy to follow (PowerPoint) | 1 to 10 | 7 |
| **Elevator Pitch Content:** <br><br> How well did the content in the pitch convey: <br> A "hook" that grabbed my attention <br> The nature of the problem <br> A unique solution <br> The right team <br> A realistic market opportunity <br> A clear & realistic business model <br> An understanding of the barriers to entry <br> Financials that make sense <br> That the grant will help move the company forward | 1 to 10 | 9 |
| **Question and Answer Period:** <br><br> How well did the presenter: <br> Understand the questions <br> Provide reasonable answers <br> Maintain poise <br> Inspire confidence | 1 to 10 | 9 |
| **Bottom Line:** <br><br> The elevator pitch generated interest in learning more as a potential investor. | 1 to 10 | 7 |
| | Total | 32 |

**Comments/Questions:**

They have a good product, but it is [illegible] subject to major competition. They need to find a good partner that can manufacture units.

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| | |
|---|---|
| **Judges Name:** | ███████████ |
| **Team #:** | 4 |
| **Team Name:** | NeuroJungle |

| Scales | 10 Point |
|---|---|
| Outstanding | 9 to 10 |
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| Deficient | 1 to 2 |

| | Please record one score per category | Scale | Score |
|---|---|---|---|
| 1 | **Elevator Pitch Delivery:**<br><br>Was the delivery of the pitch:<br>Succinct<br>Clear<br>Confident<br>Knowledgeable<br>On time<br>Easy to follow (PowerPoint) | 1 to 10 | 6 |
| 2 | **Elevator Pitch Content:**<br><br>How well did the content in the pitch convey:<br>A "hook" that grabbed my attention<br>The nature of the problem<br>A unique solution<br>The right team<br>A realistic market opportunity<br>A clear & realistic business model<br>An understanding of the barriers to entry<br>Financials that make sense<br>That the grant will help move the company forward | 1 to 10 | 8 |
| 3 | **Question and Answer Period:**<br><br>How well did the presenter:<br>Understand the questions<br>Provide reasonable answers<br>Maintain poise<br>Inspire confidence | 1 to 10 | 5 |
| 4 | **Bottom Line:**<br><br>The elevator pitch generated interest in learning more as a potential investor. | 1 to 10 | 4 |
| | | Total | 23 |

**Comments/Questions:**

Needs more scale up & business knowledge

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| Judges Name: | |
|---|---|
| Team #: | 4 |
| Team Name: | NeuroJungle |

| Please record one score per category | Scale | Score |
|---|---|---|
| **Elevator Pitch Delivery:**<br><br>Was the delivery of the pitch:<br>  Succinct  yes<br>  Clear  yes<br>  Confident  yes<br>  Knowledgeable  yes<br>  On time<br>  Easy to follow (PowerPoint) | 1 to 10 | 8 |
| **Elevator Pitch Content:**<br><br>How well did the content in the pitch convey:<br>  A "hook" that grabbed my attention  yes<br>  The nature of the problem  yes<br>  A unique solution  yes<br>  The right team  maybe<br>  A realistic market opportunity  yes<br>  A clear & realistic business model  maybe<br>  An understanding of the barriers to entry  N/A<br>  Financials that make sense<br>  That the grant will help move the company forward | 1 to 10 | 8 |
| **Question and Answer Period:**<br><br>How well did the presenter:<br>  Understand the questions  Yes<br>  Provide reasonable answers  yes<br>  Maintain poise  yes<br>  Inspire confidence  yes | 1 to 10 | 8 |
| **Bottom Line:**<br><br>The elevator pitch generated interest in learning more as a potential investor. | 1 to 10 | 8 |
| | Total | 32 |

**Comments/Questions:**

Very good financial data. Multiple patents. Not sure I understand the business strategy.