

Leon County R&D Authority
 2018 Elevator Pitch Night
 Judges Scoring Sheet

Scales	10 Point
Outstanding	9 to 10
Excellent	7 to 8
Very Good	5 to 6
Fair	3 to 4
Deficient	1 to 2

Judges Name:	1 [REDACTED]
Team #:	3
Team Name:	Neuro

Please record one score per category		Scale	Score
1	Elevator Pitch Delivery: Was the delivery of the pitch: 1 Succinct 2 2 Clear 1 3 Confident 2 4 Knowledgeable 2 5 On time 0 6 Easy to follow (PowerPoint) /	1 to 10	7
	Elevator Pitch Content: How well did the content in the pitch convey: 1 A "hook" that grabbed my attention 1 2 The nature of the problem 1 3 A unique solution 1 4 The right team 1 5 A realistic market opportunity 1 6 A clear & realistic business model 1 7 An understanding of the barriers to entry 0 8 Financials that make sense 0 9 That the grant will help move the company forward 2	1 to 10	8
3	Question and Answer Period: How well did the presenter: 1 Understand the questions 2 2 Provide reasonable answers 2 3 Maintain poise 1 4 Inspire confidence 2	1 to 10	7
	Bottom Line: 1 The elevator pitch generated interest in learning more as a potential investor.	1 to 10	7
Comments/Questions:		Total	29

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Judges Name:	2 [REDACTED]
Team #:	3
Team Name:	Neuro

Please record one score per category		Scale	Score
1	Elevator Pitch Delivery:	1 to 10	2
	Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)		
2	Elevator Pitch Content:	1 to 10	2
	How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward		
3	Question and Answer Period:	1 to 10	3
	How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence		
4	Bottom Line:	1 to 10	4
	The elevator pitch generated interest in learning more as a potential investor.		
Comments/Questions:		Total	11

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Fair	3 to 4
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Judges Name:	3- [REDACTED]
Team #:	3
Team Name:	Neuro

Please record one score per category		Scale	Score
1	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident ✓ Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	5
2	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem ✓ A unique solution The right team ✓ A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	4
3	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	7
4	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	4
		Total	20

Comments/Questions:

Needs more work to describe the business model

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Deficient	1 to 2

Judges Name:	4 [REDACTED]
Team #:	3
Team Name:	Neuro

Please record one score per category		Scale	Score
1	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	7
2	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	8
3	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	8
4	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	8
Comments/Questions:		Total	31

Solving a problem to help people using game changing technology. Patents pending. AI signed 5 month 7 million

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Judges Name:	5 [REDACTED]
Team #:	3
Team Name:	Neuro

Please record one score per category		Scale	Score
1	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct - Clear - Confident - Knowledgeable ✓ On time NO Easy to follow (PowerPoint) - Video good	1 to 10	4
	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention - The nature of the problem ✓ A unique solution ✓ The right team - A realistic market opportunity <i>not mentioned</i> A clear & realistic business model " " An understanding of the barriers to entry " " Financials that make sense " " That the grant will help move the company forward ✓	1 to 10	4
3	Question and Answer Period: How well did the presenter: Understand the questions ✓ Provide reasonable answers ✓ Maintain poise ✓ Inspire confidence -	1 to 10	6
	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	4
		Total	18

Comments/Questions:

Use of video was good, but relied too much. Recommend getting a seasoned presenter to do pitch. Good concept, perhaps wrong team?