

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 1 Team: Neuro		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	10		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	10		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	10		
Sub-Total	30	30		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5		
A company has been established.	5	5		
A patent application has been filed or granted.	5	5		
The commercialization strategy is logical and feasible.	5	3	Getting a prototype looks feasible, but securing funding for clinical trials might be difficult.	
The management team has the expertise to execute the commercialization plan.	5	4	Need more people with connections in the medical industry to sell the software.	
Sub-Total	30	27		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	10		
Local publicity will help the company significantly.	5	0		

The company will foster economic development (job creation) in Leon County	5	3	Unknown if the added payroll will be located locally
Sub-Total	20	13	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	0	Getting a prototype looks feasible, but securing funding for clinical trials might be difficult.
Sub-Total	20	15	
TOTAL POINTS (Max = 100)	100	85	
Additional Comments			

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 2 Team: Neuro		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	9		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	9		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	9		
Sub-Total	30	27		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	4		
A company has been established.	5	5		
A patent application has been filed or granted.	5	5		
The commercialization strategy is logical and feasible.	5	4		
The management team has the expertise to execute the commercialization plan.	5	4		
Sub-Total	30	27		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	6		
Local publicity will help the company significantly.	5	4		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	14	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	9	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	3	
Sub-Total	20	16	
TOTAL POINTS (Max = 100)	100	84	
Additional Comments			This is a strong applicant. The technology is compelling and well researched. The intellectual property seems to be secured and the plan to commercialize and continue research appears to be well-thought-out. This project would also seem to be a very good fit for the mission of the Authority. There may need to be some adjustments to the business model and marketing plans – moving forward. Also, technical platform refinements that allow de-identified data as an output would allow the potential for additional academic research grants. The company could also consider offering CEU's to the community of professionals supporting stroke victims (Occupational Therapists, etc.) as another revenue stream. The company might also consider re-branding – as the name is not ideal in terms of first impressions related to the company's products and services.

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 3 Team: Neuro		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8	Noble goal	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	7		
Sub-Total	30	22		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2	Good start but long way to go before VR program	
A prototype is available and has been tested.	5	2	Nice video on the news	
A company has been established.	5	2		
A patent application has been filed or granted.	5	5	Ahead of the game here	
The commercialization strategy is logical and feasible.	5	2		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	15		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	9		
Local publicity will help the company significantly.	5	5		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	17	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	2	
Sub-Total	20	16	
TOTAL POINTS (Max = 100)	100	70	
Additional Comments			Cool prototype, but it will cost a lot to develop this software

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 4 Team: Neuro		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	6	Company mentions there are no competitors. I wonder what are the alternative solutions available and cost data associated with these.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	10	Quantified how many people are affected.	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	9		
Sub-Total	30	25		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5	Proof of concept from G5 Engineering	
A prototype is available and has been tested.	5	5	2 Clinical trials were successful	
A company has been established.	5	5		
A patent application has been filed or granted.	5	5		
The commercialization strategy is logical and feasible.	5	4	Company has numerous partnerships, how will you leverage into sales?	
The management team has the expertise to execute the commercialization plan.	5	5	Have technical members and business members on the team to ensure commercialization success.	
Sub-Total	30	29		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the	10	10	Company has outlined what the funds will be	

project.			used.
Local publicity will help the company significantly.	5	5	
The company will foster economic development (job creation) in Leon County	5	5	Recruiting from FSU and FAMU to create jobs.
Sub-Total	20	20	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	5	
Sub-Total	20	20	
TOTAL POINTS (Max = 100)	100	94	
Additional Comments			

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 5 Team: Neuro		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	5		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	6		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5		
Sub-Total	30	16		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3		
A prototype is available and has been tested.	5	1		
A company has been established.	5	2		
A patent application has been filed or granted.	5	5		
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	17		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	7		
Local publicity will help the company significantly.	5	2		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	11	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	6	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	0	
Sub-Total	20	9	
TOTAL POINTS (Max = 100)	100	53	
Additional Comments			