

<b>Leon County Research and Development Authority</b>  <b>2016 Technology Commercialization Grant</b>  <b>Judge: 1</b>  <b>Team: towBuddy</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>5</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>5</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>15</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>3</b>		
A prototype is available and has been tested.	<b>5</b>	<b>0</b>		
A company has been established.	<b>5</b>	<b>2</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>2</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>2</b>		
<b>Sub-Total</b>	<b>30</b>	<b>9</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>6</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>2</b>		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	10	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	4	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	2	
<b>Sub-Total</b>	20	8	
<b>TOTAL POINTS (Max = 100)</b>	100	42	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2016 Technology Commercialization Grant</b>  <b>Judge: 2</b>  <b>Team: towBuddy</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>5</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>4</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>13</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>1</b>	unknown	
A prototype is available and has been tested.	<b>5</b>	<b>1</b>	unknown	
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>2</b>	unknown	
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>15</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>9</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>5</b>		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	18	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	0	maybe after you start to receive revenue
<b>Sub-Total</b>	20	10	
<b>TOTAL POINTS (Max = 100)</b>	100	56	
<b>Additional Comments</b>			google returned no results for "towbuddy"

<b>Leon County Research and Development Authority</b>  <b>2016 Technology Commercialization Grant</b>  <b>Judge: 3</b>  <b>Team: towBuddy</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>1</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>1</b>	Very small market	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>2</b>		
<b>Sub-Total</b>	<b>30</b>	<b>4</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>2</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>1</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>2</b>		
<b>Sub-Total</b>	<b>30</b>	<b>14</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>5</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>5</b>		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	12	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	1	
The whole project "feels" good.	5	1	
I want to invest in this business.	5	0	
<b>Sub-Total</b>	20	2	
<b>TOTAL POINTS (Max = 100)</b>	100	32	
<b>Additional Comments</b>			They have an incomplete concept. The app notifies you that your car has been towed, then what?

<b>Leon County Research and Development Authority</b>  <b>2016 Technology Commercialization Grant</b>  <b>Judge: 4</b>  <b>Team: towBuddy</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>8</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>9</b>	Could be very beneficial to people who drive in cities where towing could be a problem.	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>7</b>		
<b>Sub-Total</b>	<b>30</b>	<b>24</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>2</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>4</b>	Grant would help cover patent costs	
The commercialization strategy is logical and feasible.	<b>5</b>	<b>5</b>	Very practical and in high demand, particularly near college campuses.	
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>24</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>10</b>	Largest source of funding to date	
Local publicity will help the company significantly.	<b>5</b>	<b>5</b>		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	18	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	This grant could potentially position this company to be a household name
The whole project "feels" good.	5	5	
I want to invest in this business.	5	5	
<b>Sub-Total</b>	20	20	
<b>TOTAL POINTS (Max = 100)</b>	100	86	
<b>Additional Comments</b>			



<b>Leon County Research and Development Authority</b>  <b>2016 Technology Commercialization Grant</b>  <b>Judge: 5</b>  <b>Team: towBuddy</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>7</b>	Similar products exist, but added features including warnings regarding tow zones, payment for towing charges, and linking to Uber are unique and creative.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>7</b>	The applicant mentions this is a niche market	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>7</b>		
<b>Sub-Total</b>	<b>30</b>	<b>21</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>5</b>		
A prototype is available and has been tested.	<b>5</b>	<b>5</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>3</b>	No patent is currently filed but one for the algorithm will be once developed	
The commercialization strategy is logical and feasible.	<b>5</b>	<b>2</b>	Commercialization strategy is not clear (expenses, profits, salary, etc)	
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>23</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				

\$15,000 will make a substantial difference to the project.	10	10	
Local publicity will help the company significantly.	5	5	
The company will foster economic development (job creation) in Leon County	5	3	This is not outlined in the application
Sub-Total	20	18	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	5	
<b>Sub-Total</b>	20	20	
<b>TOTAL POINTS (Max = 100)</b>	100	82	
<b>Additional Comments</b>			