2014 Elevator Pitch Night

Judges Scoring Sheet

Judges Name:	0
Team #:	3
Team Name:	General Capacitor

Scales	10 Point
Outstanding	9 to 10
Excellent	7 to 8
Very Good	5 to 6
Fair	3 to 4
Deficient	1 to 2

Plea	se record one score per category	Scale	Score
	Elevator Pitch Delivery:	1 to 10	8
	Was the delivery of the pitch:		
	Succinct		
1	Clear		
	Confident		
	Knowledgeable		
	On time		
	Easy to follow (PowerPoint)	and the second of the second	
	Elevator Pitch Content:	1 to 10	8
	How well did the content in the pitch convey:		
	A "hook" that grabbed my attention		
	The nature of the problem		
	A unique solution		
2	The right team		
	A constitution of the cons		
	A clear & realistic business model		
	A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense		
	Financials that make sense		
	That the grant will help move the company forward		
	Question and Answer Period:	1 to 10	9
	How well did the presenter:		
3	Understand the questions		
	Provide reasonable answers		
	Maintain poise	De track to	
	Inspire confidence		
1	Bottom Line:	1 to 10	8
4	The elevator pitch generated interest in learning more as a	MI ALL	11/1/17
	potential investor.		
		Total	33
/Que	stions:		

Comments/Questions:

Consern over product lasting too long-meaning return customers will be too infrequent. Alsed to focus on expanding market share. Down the line, ensure you have a scondary/complimentary product to introduce for long term viability of the Company

Leon County R&D Authority 2014 Elevator Pitch Night

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Fair	3 to 4
Deficient	1 to 2

	Please record one score per category		Score
	Elevator Pitch Delivery:	1 to 10	of-
	Was the delivery of the pitch:		- 1
	Succinct -		
	1 Clear		
	Confident L		
	Knowledgeable -		
	On time - bid rushed at the end		
	Easy to follow (PowerPoint)		
	Elevator Pitch Content:	1 to 10	of
	How well did the content in the pitch convey:		
	A "hook" that grabbed my attention		
	The nature of the problem - companion with A unique solution - competition was infor- The right team - making		
	A unique solution - competitive was infor-		
	The right team _ making		
	A realistic market opportunity		
	A clear & realistic business model		
	An understanding of the barriers to entry		
	Financials that make sense		50
	That the grant will help move the company forward	Bridge	
	Question and Answer Period:	1 to 10	差5
	How well did the presenter:		
	3 Understand the questions		
	Provide reasonable answers		
	Maintain poise		
	Inspire confidence 🖟		
	Bottom Line:	1 to 10	5
	The elevator pitch generated interest in learning more as a		
	potential investor.	KI	The state
Comment		Total	75
comments	Comments/Questions:		かいたい。

Will you be able to keep growing

Will you expand beyond hunspealation? \$\pi 40% of 2012

A Commune electronics \$\pi 30% of 2012 market

All you

All you expand beyond hunspealation? \$\pi 40% of 2012

Mayor

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Judges scotting street		
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Outstanding	9 to 10
Excellent	7 to 8
Very Good	5 to 6
Fair	3 to 4
Deficient	1 to 2

Plea	Please record one score per category		Score
	Elevator Pitch Delivery:	1 to 10	10
	Was the delivery of the pitch:		
	Succinct		
1	Clear		
	Confident		
	Knowledgeable		
	On time		
	Easy to follow (PowerPoint)		
	Elevator Pitch Content:	1 to 10	9
	How well did the content in the pitch convey:		
	A "hook" that grabbed my attention		
	The nature of the problem	PT.	
	A unique solution		
2	The right team		
	A realistic market opportunity	Max 1	
	A clear & realistic business model		
	An understanding of the barriers to entry		
	Financials that make sense		
	That the grant will help move the company forward		
	Question and Answer Period:	1 to 10	9
	How well did the presenter:		
3	Understand the questions		
	Provide reasonable answers		
	Maintain poise		
	Inspire confidence		
	Bottom Line:	1 to 10	8
- 4	The elevator pitch generated interest in learning more as a		
	potential investor.		
s/Que:	stions:	Total	30

The elevator pitch generated interest in learning more as a potential investor.

Comments/Questions:

Total

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Outstanding	9 to 10
Excellent	7 to 8
Very Good	5 to 6
Fair	3 to 4
Deficient	1 to 2

1 100	se record one score per category	Scale	Score
	Elevator Pitch Delivery:	1 to 10	9
	Was the delivery of the pitch:		
	Succinct		
1.	Clear		
	Confident		
	Knowledgeable		
	On time		
	Easy to follow (PowerPoint)		430
	Elevator Pitch Content:	1 to 10	10
	How well did the content in the pitch convey:		
	A "hook" that grabbed my attention		1
	The nature of the problem		
	A unique solution		4
2	The right team		
	A realistic market opportunity		
	A clear & realistic business model		
1	An understanding of the barriers to entry		5.75%
	Financials that make sense		
	That the grant will help move the company forward		
	Question and Answer Period:	1 to 10	8
	How well did the presenter:	(Company)	
3	Understand the questions		
	Provide reasonable answers		
	Maintain poise		
	Inspire confidence		
	Bottom Line:	1 to 10	10
4	The elevator pitch generated interest in learning more as a		
	potential investor.		
a distribution		Alexander of Market	and the same of th

less weight, less volume

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Outstanding	9 to 10
Excellent	7 to 8
Very Good	5 to 6
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Please record one score per category		Score
Elevator Pitch Delivery:	1 to 10	7
Was the delivery of the pitch:		
Succinct		
1 Clear	100	
Confident		
Knowledgeable		
On time		
Easy to follow (PowerPoint)		
Elevator Pitch Content:	1 to 10	9
How well did the content in the pitch convey:		
A "hook" that grabbed my attention		
The nature of the problem	A 100	
A unique solution		
The right team		
A realistic market opportunity		
A clear & realistic business model		
An understanding of the barriers to entry		
Financials that make sense		
That the grant will help move the company forward		
Question and Answer Period:	1 to 10	8
How well did the presenter:		
Understand the questions		
Provide reasonable answers		
Maintain poise		
Inspire confidence		
Bottom Line:	1 to 10	9
The elevator pitch generated interest in learning more as a		No.
potential investor.		
	Total /	27
/Questions:		4)

3-5