

Leon County R&D Authority

2017 Elevator Pitch Night

Judges Scoring Sheet

Scales	10 Point
Outstanding	9 to 10
Excellent	7 to 8
Very Good	5 to 6
Fair	3 to 4
Deficient	1 to 2

Judges Name:	5-
Team #:	5
Team Name:	WeatherTiger

Please record one score per category		Scale	Score
1	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	6
	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	6
2	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	7
	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	1
		Total	20

Comments/Questions:

no clear explanation of proprietary tech

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Scales	10 Point
Outstanding	9 to 10
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Judges Name:	1-
Team #:	5
Team Name:	WeatherTiger

Please record one score per category		Scale	Score
2	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	9
	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	9
	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	7
4	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	7
		Total	82

Comments/Questions:

3000

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Judges Scoring Sheet

Scales	10 Point
Outstanding	9 to 10
Excellent	7 to 8
Very Good	5 to 6
Fair	3 to 4
Deficient	1 to 2

Judges Name:	2
Team #:	5
Team Name:	WeatherTiger

Please record one score per category		Scale	Score
2	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	9
	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	7
	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	7
	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	7
		Total	30

Comments/Questions:

*NOVA
 30,000 Composites at Boca*

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Scales	10 Point
Outstanding	9 to 10
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Fair	3 to 4
Deficient	1 to 2

Judges Name:	3-
Team #:	5
Team Name:	WeatherTiger

Please record one score per category		Scale	Score
1	Elevator Pitch Delivery:	1 to 10	8
	Was the delivery of the pitch:		
	Succinct		
	Clear		
2	Elevator Pitch Content:	1 to 10	7
	How well did the content in the pitch convey:		
	A "hook" that grabbed my attention		
	The nature of the problem		
	A unique solution		
	The right team		
	A realistic market opportunity		
	A clear & realistic business model		
	An understanding of the barriers to entry		
	Financials that make sense		
That the grant will help move the company forward			
3	Question and Answer Period:	1 to 10	8
	How well did the presenter:		
	Understand the questions		
	Provide reasonable answers		
4	Bottom Line:	1 to 10	7
	The elevator pitch generated interest in learning more as a potential investor.		
		Total	30

Comments/Questions:

What kind of jobs?

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Excellent	7 to 8
Very Good	5 to 6
Fair	3 to 4
Deficient	1 to 2

Judges Name:	4-
Team #:	5
Team Name:	WeatherTiger

Please record one score per category		Scale	Score
2	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	8
	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	8
	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	9
	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	8
		Total	33

Comments/Questions:

• Pro forma?
• I D.
2/10/17 3E/10/17
250K 2018
How many success stories