

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 1</b>  <b>Team: RMS</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>5</b>		Perhaps in the Tallahassee small practitioner market, but not clear.
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>5</b>		Big problem, but not going after a big market. Lot's of competitors that could easily adapt if faced with competition.
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>5</b>		Easily duplicated
<b>Sub-Total</b>	<b>30</b>	<b>15</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>4</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>2</b>		
<b>Sub-Total</b>	<b>30</b>	<b>18</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>3</b>		This is an existing business with salaries and other resources
Local publicity will help the company significantly.	<b>5</b>	<b>5</b>		Given the narrow target market

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	11	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	3	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	0	
Sub-Total	20	5	
<b>TOTAL POINTS (Max = 100)</b>	<b>100</b>	<b>49</b>	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 2</b>  <b>Team: RMS</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>4</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>7</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>14</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>4</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>19</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>4</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>1</b>		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	8	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	3	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	0	
<b>Sub-Total</b>	20	6	
<b>TOTAL POINTS (Max = 100)</b>	100	47	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 3</b>  <b>Team: RMS</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>10</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>10</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>7</b>		
<b>Sub-Total</b>	<b>30</b>	<b>27</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>5</b>		
A prototype is available and has been tested.	<b>5</b>	<b>5</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		Is 15% market share arbitrary? How did you arrive at that share? Can the Company handle that volume, or will it be under-utilized at that level?
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>22</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the	<b>10</b>	<b>8</b>		

project.			
Local publicity will help the company significantly.	5	5	
The company will foster economic development (job creation) in Leon County	5	5	
Sub-Total	20	18	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	4	
<b>Sub-Total</b>	20	18	
<b>TOTAL POINTS (Max = 100)</b>	100	85	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 4</b>  <b>Team: RMS</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>8</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>8</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>7</b>		
<b>Sub-Total</b>	<b>30</b>	<b>23</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>4</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>3</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>5</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>25</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>9</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>4</b>		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	17	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	4	
<b>Sub-Total</b>	20	17	
<b>TOTAL POINTS (Max = 100)</b>	100	82	
<b>Additional Comments</b>			