

Leon County Research and Development Authority		10 Point Scale	5 Point Scale	
2020 Technology Commercialization Grant		Outstanding	9 to 10	5
		Excellent	7 to 8	4
Judge: 1		Very Good	5 to 6	3
		Fair	3 to 4	2
Team: CuraFirst		Deficient	1 to 2	1
		Fails	0	0
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	6		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	6		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4		
Sub-Total	30	16		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4		
A prototype is available and has been tested.	5	2	Unknown. Much details on how it will work. Did not see evidene of progress	
A company has been established.	5	5		
A patent application has been filed or granted.	5	2	Did not see evidence	
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	19		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	5		
Local publicity will help the company significantly.	5	4		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	13	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	3	
Sub-Total	20	14	
TOTAL POINTS (Max = 100)	100	62	
Additional Comments			Good idea. Addresses a real deficiency in the healthcare industry. Will be of value to families or clients who rely on home healthcare and assisted homecare.

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 2 Team: CuraFirst		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	6		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7	The number of people served by this product / value will be massive; however, the solution seems like it could be easily added onto existing products already in the market.	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4		
Sub-Total	30	17		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4		
A prototype is available and has been tested.	5	4		
A company has been established.	5	4		
A patent application has been filed or granted.	5	1	No patents mentioned, but focus on first to market is clear.	
The commercialization strategy is logical and feasible.	5	3	Commercialization strategy is logical and feasible in principle, but needs to be developed further to determine if practical.	
The management team has the expertise to execute the commercialization plan.	5	5		
Sub-Total	30	21		
Impact of Technology Commercialization Grant (20 Points)				

\$15,000 will make a substantial difference to the project.	10	8	
Local publicity will help the company significantly.	5	4	
The company will foster economic development (job creation) in Leon County	5	3	This aspect was not clear.
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	3	
Sub-Total	20	15	
TOTAL POINTS (Max = 100)	100	68	
Additional Comments			Your team is strong, your market is growing, and you all seem to have a good understanding of the market need. Where you all could improve is in the differentiated / unique nature of your solution. As I said earlier, it seems like something that could be added on as an additional feature to one of the already existing software platforms in the field. That said, if you play your cards right this could also be a decent exit strategy ... build up enough of a process and data store, then sell it to one of the big players. Regardless, I appreciate you taking the time to focus on the quality of life aspects of the elderly. It's often overlooked but is so important. I wish you the best.

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 3 Team: CuraFirst		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	6	Uncertain re visibility due to existing platforms for commercial clients, no mention of HIPA, which would need to be addressed if HHCPs/staff participated in documentation	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	5	Would this benefit families/individuals who are primary caregivers in home vs. those who are trying to manage remotely?	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4	Potential to be disruptive and/or have success is unclear due to outstanding questions about access to health care providers, HIPA, etc.	
Sub-Total	30	15		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4		
A prototype is available and has been tested.	5	4		
A company has been established.	5	5		
A patent application has been filed or granted.	5	0	n/a	
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	19		
Impact of Technology Commercialization Grant (20 Points)				

\$15,000 will make a substantial difference to the project.	10	2	It is unclear if/how the TechGrant would help scale the company based on individual/family subscriptions instead of overcoming barriers to commercial clients. Individual/family subscribers would likely work with health care providers and questions about HIPA and if/how those providers could use the app to discuss private information.
Local publicity will help the company significantly.	5	2	Unknown
The company will foster economic development (job creation) in Leon County	5	2	The application does not indicate if/how many local jobs would be created
Sub-Total	20	6	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	5	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	1	
Sub-Total	20	9	
TOTAL POINTS (Max = 100)	100	49	
Additional Comments			

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 4 Team: CuraFirst		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	4		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	6		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4		
Sub-Total	30	14		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	0		
A company has been established.	5	5		
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	2		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	14		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8		
Local publicity will help the company significantly.	5	2		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	12	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	3	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	1	
Sub-Total	20	6	
TOTAL POINTS (Max = 100)	100	46	
Additional Comments			

Leon County Research and Development Authority 2020 Technology Commercialization Grant Judge: 5 Team: CuraFirst		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	4	There are very strong competitors this year	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	4	Could be large, if the adoption rate is substantial	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5	Difficult to onboard such a large group of caregivers	
Sub-Total	30	13		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3	MVP is built	
A prototype is available and has been tested.	5	2	Not sure if the software has been tested	
A company has been established.	5	4	Indicates a LLC, but no employees are currently working FT or PT	
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	2	Need additional info to evaluate appropriately	
The management team has the expertise to execute the commercialization plan.	5	5	Good team put together	
Sub-Total	30	16		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	10	Funds would be used for additional development and marketing	
Local publicity will help the company significantly.	5	4		

The company will foster economic development (job creation) in Leon County	5	3	Limited job creation, but high(er) wage positions are encouraging
Sub-Total	20	17	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	5	Not really a hard science application, but still a positive contribution to the entrepreneurial community
The whole project "feels" good.	5	3	Anything that improves healthcare is a good thing
I want to invest in this business.	5	0	Not in my area of expertise
Sub-Total	20	8	
TOTAL POINTS (Max = 100)	100	54	
Additional Comments			This business has great potential if executed appropriately