

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 1 Team: NeuroJungle		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	6		
Sub-Total	30	20		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4		
A prototype is available and has been tested.	5	4		
A company has been established.	5	4		
A patent application has been filed or granted.	5	2		Did not see a reference to IP
The commercialization strategy is logical and feasible.	5	2		Wasn't clear. Must description of activities, not commercialization
The management team has the expertise to execute the commercialization plan.	5	5		
Sub-Total	30	21		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	4		
Local publicity will help the company significantly.	5	4		

The company will foster economic development (job creation) in Leon County	5	2	Engagement with local colleagues, less information about new local jobs
Sub-Total	20	10	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	2	
Sub-Total	20	13	
TOTAL POINTS (Max = 100)	100	64	
Additional Comments			

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 2 Team: NeuroJungle		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	10		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8		
Sub-Total	30	26		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	4		
A company has been established.	5	5		
A patent application has been filed or granted.	5	5		
The commercialization strategy is logical and feasible.	5	2	<p>I didn't see much on this point. I love the product and, in particular, the home use component, but there's a long road between where they are now and Walmart's shelves. I would recommend spelling this out, even in high-level phases...what is your plan for manufacturing and distributing this to scale? How many years out do you think you are from achieving this milestone?</p>	

The management team has the expertise to execute the commercialization plan.	5	5	
Sub-Total	30	26	
Impact of Technology Commercialization Grant (20 Points)			
\$15,000 will make a substantial difference to the project.	10	8	
Local publicity will help the company significantly.	5	4	
The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	16	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	4	
Sub-Total	20	19	
TOTAL POINTS (Max = 100)	100	87	
Additional Comments			I love what this company is doing and I am very impressed by the team of people Mr. Macri has pulled together. I have one family member who has suffered multiple strokes and two friends living as quadrapalegics and parapalegics as a result of an accident; I can't help but wonder / hope that this technology could help them one day as well. Many thanks to this team for their efforts!

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 3 Team: NeuroJungle		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	9		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8	Not sure technology is disruptive, but it does fill an interesting niche.	
Sub-Total	30	24		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5		
A company has been established.	5	5		
A patent application has been filed or granted.	5	5		
The commercialization strategy is logical and feasible.	5	4	No balance sheet, but overall financials seem reasonable--although no way to verify their projections. My only concern is that the company does not seem to be able to get off the ground.	
The management team has the expertise to execute the commercialization plan.	5	5		
Sub-Total	30	29		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the	10	6		

project.			
Local publicity will help the company significantly.	5	5	
The company will foster economic development (job creation) in Leon County	5	5	
Sub-Total	20	16	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	3	
Sub-Total	20	16	
TOTAL POINTS (Max = 100)	100	85	
Additional Comments			

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 4 Team: NeuroJungle		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	9		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8		
Sub-Total	30	25		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4		
A prototype is available and has been tested.	5	4		
A company has been established.	5	4		
A patent application has been filed or granted.	5	1		
The commercialization strategy is logical and feasible.	5	4		
The management team has the expertise to execute the commercialization plan.	5	5		
Sub-Total	30	22		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	9		
Local publicity will help the company significantly.	5	4		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	17	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	4	
Sub-Total	20	16	
TOTAL POINTS (Max = 100)	100	80	
Additional Comments			

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 5 Team: NeuroJungle		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8	This is clearly better than physical therapy alone, but I do not know enough about cost	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8	Many people should benefit from this innovation	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8	Done right, this technology could be adopted world-wide	
Sub-Total	30	24		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5	Extensively	
A prototype is available and has been tested.	5	5	Yes, several	
A company has been established.	5	5	LLC	
A patent application has been filed or granted.	5	5	Multiple patents were mentioned; issued and pending	
The commercialization strategy is logical and feasible.	5	4	Makes sense	
The management team has the expertise to execute the commercialization plan.	5	5	Definitely a good team in place	
Sub-Total	30	29		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	7	The funds should help add a drop foot device	
Local publicity will help the company significantly.	5	4	Yes, as several promotional newscasts have	

			been circulated as a result of last year's TechGrant
The company will foster economic development (job creation) in Leon County	5	4	I believe that job growth is substantial if manufacturing was considered domestically
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	9	This project very much fits the mission of LCRDA
The whole project "feels" good.	5	5	This would improve the lives of many people
I want to invest in this business.	5	2	I would invest, but the proprietor made it clear he is not wanting investors
Sub-Total	20	16	
TOTAL POINTS (Max = 100)	100	84	
Additional Comments			I think this is a great idea that would assist many individuals to become more independent. The use of VR and gaming increases the chances of success, as people are bound to use it more frequently if fun and progress is seen over time.