

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 1 Team: TheEmergency		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	5		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	4		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5		
Sub-Total	30	14		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	1	Little evidence provided	
A prototype is available and has been tested.	5	1	Not evident	
A company has been established.	5	0		
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	1		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	6		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	2		
Local publicity will help the company significantly.	5	3		

The company will foster economic development (job creation) in Leon County	5	1	Unclear of the number of jobs and location(s)
Sub-Total	20	6	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	0	
Sub-Total	20	12	
TOTAL POINTS (Max = 100)	100	38	
Additional Comments			

Leon County Research and Development Authority		10 Point Scale	5 Point Scale	
2019 Technology Commercialization Grant		Outstanding	9 to 10	5
		Excellent	7 to 8	4
Judge: 2		Very Good	5 to 6	3
		Fair	3 to 4	2
Team: TheEmergency		Deficient	1 to 2	1
		Fails	0	0
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7	If you consider the number of units to be sold, the number of people is small...however, if you consider the number of people helped by the product through the first responders, the numbers become much bigger.	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	7		
Sub-Total	30	22		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5	Three prototypes created and tested as I read it.	
A company has been established.	5	1	The team is admittedly deficient in this area, but open to counsel on how best to go about it.	
A patent application has been filed or granted.	5	1	This was not clear. They stated they were in discussion with an in-house recommended patent attorney but then later mentioned the IP as an asset...typically only stated this way if protected (i.e., proven to be owned / the company's property).	
The commercialization strategy is logical and feasible.	5	2	The marketing categories are clearly there, but the logistics on how to implement need clarification.	

The management team has the expertise to execute the commercialization plan.	5	3	From a scientific standpoint this team is notably qualified, but where they are lacking is in proven business sense. Having an entrepreneur-in-residence as an advisor is a good start.
Sub-Total	30	17	
Impact of Technology Commercialization Grant (20 Points)			
\$15,000 will make a substantial difference to the project.	10	5	Only generally stated, but the focus on pursuing a patent and initiating production is good.
Local publicity will help the company significantly.	5	3	
The company will foster economic development (job creation) in Leon County	5	3	Not clearly stated, but points given for having a product already developed from local resources (FSU-FAMU) and with local talent.
Sub-Total	20	11	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	3	
Sub-Total	20	17	
TOTAL POINTS (Max = 100)	100	67	
Additional Comments			This idea makes sense to me. The patent protection is absolutely critical if you want to get investors involved. It was also not very clear how this product would be produced, marketed, and distributed to scale. There was mention of a strategic partnership with a company like Motorola but no plan on how to get there. There should absolutely be patent protection with clear design and use specifications before the Motorola conversations begin.

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 3 Team: TheEmergency		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7	Company claims there are no competitors. However, after researching the products currently available, I do believe there are competitors.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	6		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4		
Sub-Total	30	17		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2	Not clear if product development has advanced.	
A prototype is available and has been tested.	5	2	Not clear if prototype is operational.	
A company has been established.	5	0	No company structure, yet.	
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	2		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	8		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8		

Local publicity will help the company significantly.	5	3	
The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	13	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	3	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	0	
Sub-Total	20	5	
TOTAL POINTS (Max = 100)	100	43	
Additional Comments			I like this concept, but the company's proposal is not adequately developed. Cannot tell where company is in terms of product development, marketing, etc.

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 4 Team: TheEmergency		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	6		
Sub-Total	30	20		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3		
A prototype is available and has been tested.	5	3		
A company has been established.	5	3		
A patent application has been filed or granted.	5	2		
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	4		
Sub-Total	30	18		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8		
Local publicity will help the company significantly.	5	5		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	3	
Sub-Total	20	13	
TOTAL POINTS (Max = 100)	100	66	
Additional Comments			

Leon County Research and Development Authority		10 Point Scale	5 Point Scale	
2019 Technology Commercialization Grant		Outstanding	9 to 10	5
		Excellent	7 to 8	4
Judge: 5		Very Good	5 to 6	3
		Fair	3 to 4	2
Team: TheEmergency		Deficient	1 to 2	1
		Fails	0	0
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8	The idea is sound (different), but cost wasn't mentioned so I cannot evaluate this component	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7	The number of first responders doing their jobs better is significant	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8	If the technology works it would be of great benefit to emergency personnel and the people they are helping, so the rewards are many fold	
Sub-Total	30	23		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5	Yes	
A prototype is available and has been tested.	5	5	Three prototypes are in development now	
A company has been established.	5	0	No	
A patent application has been filed or granted.	5	0	No, but some of the grant funds would go towards that effort	
The commercialization strategy is logical and feasible.	5	3	The commercialization strategy is good if partnered with a handheld device manufacturer who could penetrate the market right out of the gate	
The management team has the expertise to execute the commercialization plan.	5	3	There are many engineering students on the project, so adding business and marketing personnel would help with executing the go-to-market strategy	
Sub-Total	30	16		

Impact of Technology Commercialization Grant (20 Points)			
\$15,000 will make a substantial difference to the project.	10	9	Grant funds would make a substantial difference for this project
Local publicity will help the company significantly.	5	4	Local PR would be very beneficial
The company will foster economic development (job creation) in Leon County	5	4	If the intent is to manufacture in the local region, then a significant amount of jobs would be created, however if outsourcing the manufacturing, then few jobs would be locally sourced
Sub-Total	20	17	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	9	One goal of the Authority is to assist technology companies with commercial applications stemming from organizations within Innovation Park
The whole project "feels" good.	5	4	It would be fantastic to have emergency personnel communicate effectively in disaster situations
I want to invest in this business.	5	2	This might be a good investment opportunity once the technology is perfected
Sub-Total	20	15	
TOTAL POINTS (Max = 100)	100	71	
Additional Comments			