

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 1 Team: MentLounge		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	6		
Sub-Total	30	21		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2		
A prototype is available and has been tested.	5	2		
A company has been established.	5	2		
A patent application has been filed or granted.	5	2	Patentability is questionable. Strength in differentiation	
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	4		
Sub-Total	30	15		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8		
Local publicity will help the company significantly.	5	3		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	4	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	2	
Sub-Total	20	11	
TOTAL POINTS (Max = 100)	100	62	
Additional Comments			

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 2 Team: MentLounge		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	5	There are quite a few mentoring services available online, most with their own specific niche. The key with making this company successful will be the school specific alumni mentoring platform discussed. Going broad won't gain the traction necessary to succeed, due to the competitive products already available.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5	A five only because of the number of competitive products; again, the specific niche is the best chance of success.	
Sub-Total	30	18		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2	No product developed, but research has been completed of competitive products and characteristics stated that founder would like to incorporate.	
A prototype is available and has been tested.	5	1	No prototype, but intent would be to deploy funds to create it.	
A company has been established.	5	1	No company but intent to deploy as an LLC with funds.	
A patent application has been filed or granted.	5	0		

The commercialization strategy is logical and feasible.	5	2	The market categories are there and I agree that the school specific mentorship sites would be best; however, you would have to provide something to make it worthwhile for those providing their time as the mentor. Goodwill isn't enough for all who would participate. Could they get paid something for thier services?
The management team has the expertise to execute the commercialization plan.	5	3	Ms. Smith's previous experience as a counselor with Keiser is positive. She understands the need firsthand. Additionally, her business training should help with implementation. It would help to have more of a team; that is, others that potential investors or customers in the company could rely on.
Sub-Total	30	9	
Impact of Technology Commercialization Grant (20 Points)			
\$15,000 will make a substantial difference to the project.	10	10	Finances would be deployed to build site, using one of the two vendors selected.
Local publicity will help the company significantly.	5	4	
The company will foster economic development (job creation) in Leon County	5	2	This was not clearly stated. Points given because of it being homegrown.
Sub-Total	20	16	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	6	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	2	
Sub-Total	20	12	
TOTAL POINTS (Max = 100)	100	55	
Additional Comments			I love this general idea. I have benefited from professional and personal mentors in a number of different seasons of my life and career. The first hurdle is making a product that is clearly distinct from the competition...your alumni idea with school specific sites is best. More research should be done to see if this service is already being offered through the existing alumni programs of current universities. Consider how you might make them more successful.

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 3 Team: MentLounge		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	3		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	6		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	3		
Sub-Total	30	12		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3		
A prototype is available and has been tested.	5	2		
A company has been established.	5	0	Company has not been formally established.	
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	2		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	10		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	5	Company says it will use funds to build website. \$15,000 is not enough.	
Local publicity will help the company significantly.	5	3		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	11	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	4	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	0	
Sub-Total	20	6	
TOTAL POINTS (Max = 100)	100	39	
Additional Comments			The logistics of connecting a student with a real person will cost a significant amount. Not sure company realizes the extent of its challenge. Many schools already have a mentoring program that connects its students with alumni. Assuming, that because LinkedIn has mentors, that you can get mentors indicates that the company does not realize the difference between a social engine designed to develop business contacts between existing businesses and a program for students. Do not see anything that can be patented. There is no basis for the sales and expense numbers.

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 4 Team: MentLounge		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	6		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	6		
Sub-Total	30	19		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3		
A prototype is available and has been tested.	5	2		
A company has been established.	5	2		
A patent application has been filed or granted.	5	1		
The commercialization strategy is logical and feasible.	5	2		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	13		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8		
Local publicity will help the company significantly.	5	4		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	16	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	2	
Sub-Total	20	13	
TOTAL POINTS (Max = 100)	100	61	
Additional Comments			

Leon County Research and Development Authority 2019 Technology Commercialization Grant Judge: 5 Team: MentLounge		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	5	If competing with Linked In, CareerGirls, and CareerVillage, then perhaps not such a good opportunity; if partnering with them, then feasible.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	5	If the projections are correct, then this could potentially reach many people	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4	Not too much risk, but could assist a large group of users	
Sub-Total	30	14		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	0	It doesn't appear to be started	
A prototype is available and has been tested.	5	0	No	
A company has been established.	5	0	No, but a LLC is being considered	
A patent application has been filed or granted.	5	0	No mention of patents	
The commercialization strategy is logical and feasible.	5	2	I think it will be hard to break into this market	
The management team has the expertise to execute the commercialization plan.	5	3	Sounds like the creator is passionate and committed to the project	
Sub-Total	30	5		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	10	The funds should make a considerable difference	

Local publicity will help the company significantly.	5	3	It should
The company will foster economic development (job creation) in Leon County	5	2	I am not so sure about this, but every little bit helps
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	4	Not really in the main mission of LCRDA, but all tech commercialization is good for economic development
The whole project "feels" good.	5	3	It would be nice to have a working database / platform to find mentors
I want to invest in this business.	5	0	I have no interest in investing
Sub-Total	20	7	
TOTAL POINTS (Max = 100)	100	41	
Additional Comments			The idea is sound, and the applicant has the passion for seeing this through, but I have no idea of what capture rate is achievable. It seems to me that the platform would have to beef up its value proposition to make the proposal more compelling.