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| Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 1 Team: Neuro | | 10 Point Scale | 5 Point Scale | |
| | Outstanding | 9 to 10 | 5 | |
| | Excellent | 7 to 8 | 4 | |
| | Very Good | 5 to 6 | 3 | |
| | Fair | 3 to 4 | 2 | |
| | Deficient | 1 to 2 | 1 | |
| | Fails | 0 | 0 | |
| | | | | |
| Judging Criteria | MAX SCORE | SCORE | Questions/Feedback for Applicants | |
| | | | | |
| Innovative Quality (30 Points) | | | | |
| Compared to competitors in its field, the idea is clearly different, better, or will cost far less | 10 | 10 | | |
| The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced | 10 | 10 | | |
| The technology is potentially disruptive or very risky, but also of potentially high reward if successful. | 10 | 10 | | |
| Sub-Total | 30 | 30 | | |
| Commercialization Plan (30 Points) | | | | |
| Product development has been initiated. | 5 | 5 | | |
| A prototype is available and has been tested. | 5 | 5 | | |
| A company has been established. | 5 | 5 | | |
| A patent application has been filed or granted. | 5 | 5 | | |
| The commercialization strategy is logical and feasible. | 5 | 3 | Getting a prototype looks feasible, but securing funding for clinical trials might be difficult. | |
| The management team has the expertise to execute the commercialization plan. | 5 | 4 | Need more people with connections in the medical industry to sell the software. | |
| Sub-Total | 30 | 27 | | |
| Impact of Technology Commercialization Grant (20 Points) | | | | |
| \$15,000 will make a substantial difference to the project. | 10 | 10 | | |
| Local publicity will help the company significantly. | 5 | 0 | | |

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| The company will foster economic development (job creation) in Leon County | 5 | 3 | Unknown if the added payroll will be located locally |
| Sub-Total | 20 | 13 | |
| Image and "Gut Feel" (20 Points) | | | |
| The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority | 10 | 10 | |
| The whole project "feels" good. | 5 | 5 | |
| I want to invest in this business. | 5 | 0 | Getting a prototype looks feasible, but securing funding for clinical trials might be difficult. |
| Sub-Total | 20 | 15 | |
| TOTAL POINTS (Max = 100) | 100 | 85 | |
| Additional Comments | | | |

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|--|--------------------|-----------------------|--|--|
| Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 2 Team: Neuro | | 10 Point Scale | 5 Point Scale | |
| | Outstanding | 9 to 10 | 5 | |
| | Excellent | 7 to 8 | 4 | |
| | Very Good | 5 to 6 | 3 | |
| | Fair | 3 to 4 | 2 | |
| | Deficient | 1 to 2 | 1 | |
| | Fails | 0 | 0 | |
| | | | | |
| Judging Criteria | MAX SCORE | SCORE | Questions/Feedback for Applicants | |
| | | | | |
| Innovative Quality (30 Points) | | | | |
| Compared to competitors in its field, the idea is clearly different, better, or will cost far less | 10 | 9 | | |
| The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced | 10 | 9 | | |
| The technology is potentially disruptive or very risky, but also of potentially high reward if successful. | 10 | 9 | | |
| Sub-Total | 30 | 27 | | |
| Commercialization Plan (30 Points) | | | | |
| Product development has been initiated. | 5 | 5 | | |
| A prototype is available and has been tested. | 5 | 4 | | |
| A company has been established. | 5 | 5 | | |
| A patent application has been filed or granted. | 5 | 5 | | |
| The commercialization strategy is logical and feasible. | 5 | 4 | | |
| The management team has the expertise to execute the commercialization plan. | 5 | 4 | | |
| Sub-Total | 30 | 27 | | |
| Impact of Technology Commercialization Grant (20 Points) | | | | |
| \$15,000 will make a substantial difference to the project. | 10 | 6 | | |
| Local publicity will help the company significantly. | 5 | 4 | | |

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| The company will foster economic development (job creation) in Leon County | 5 | 4 | |
| Sub-Total | 20 | 14 | |
| Image and "Gut Feel" (20 Points) | | | |
| The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority | 10 | 9 | |
| The whole project "feels" good. | 5 | 4 | |
| I want to invest in this business. | 5 | 3 | |
| Sub-Total | 20 | 16 | |
| TOTAL POINTS (Max = 100) | 100 | 84 | |
| Additional Comments | | | This is a strong applicant. The technology is compelling and well researched. The intellectual property seems to be secured and the plan to commercialize and continue research appears to be well-thought-out. This project would also seem to be a very good fit for the mission of the Authority. There may need to be some adjustments to the business model and marketing plans – moving forward. Also, technical platform refinements that allow de-identified data as an output would allow the potential for additional academic research grants. The company could also consider offering CEU's to the community of professionals supporting stroke victims (Occupational Therapists, etc.) as another revenue stream. The company might also consider re-branding – as the name is not ideal in terms of first impressions related to the company's products and services. |

| Leon County Research and Development Authority | | 10 Point Scale | 5 Point Scale | |
|---|-----------|----------------|---|---|
| 2018 Technology Commercialization Grant | | Outstanding | 9 to 10 | 5 |
| | | Excellent | 7 to 8 | 4 |
| Judge: 3 | | Very Good | 5 to 6 | 3 |
| | | Fair | 3 to 4 | 2 |
| Team: Neuro | | Deficient | 1 to 2 | 1 |
| | | Fails | 0 | 0 |
| | | | | |
| Judging Criteria | MAX SCORE | SCORE | Questions/Feedback for Applicants | |
| Innovative Quality (30 Points) | | | | |
| Compared to competitors in its field, the idea is clearly different, better, or will cost far less | 10 | 7 | | |
| The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced | 10 | 8 | Noble goal | |
| The technology is potentially disruptive or very risky, but also of potentially high reward if successful. | 10 | 7 | | |
| Sub-Total | 30 | 22 | | |
| Commercialization Plan (30 Points) | | | | |
| Product development has been initiated. | 5 | 2 | Good start but long way to go before VR program | |
| A prototype is available and has been tested. | 5 | 2 | Nice video on the news | |
| A company has been established. | 5 | 2 | | |
| A patent application has been filed or granted. | 5 | 5 | Ahead of the game here | |
| The commercialization strategy is logical and feasible. | 5 | 2 | | |
| The management team has the expertise to execute the commercialization plan. | 5 | 2 | | |
| Sub-Total | 30 | 15 | | |
| Impact of Technology Commercialization Grant (20 Points) | | | | |
| \$15,000 will make a substantial difference to the project. | 10 | 9 | | |
| Local publicity will help the company significantly. | 5 | 5 | | |

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| The company will foster economic development (job creation) in Leon County | 5 | 3 | |
| Sub-Total | 20 | 17 | |
| Image and "Gut Feel" (20 Points) | | | |
| The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority | 10 | 10 | |
| The whole project "feels" good. | 5 | 4 | |
| I want to invest in this business. | 5 | 2 | |
| Sub-Total | 20 | 16 | |
| TOTAL POINTS (Max = 100) | 100 | 70 | |
| Additional Comments | | | Cool prototype, but it will cost a lot to develop this software |

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| Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 4 Team: Neuro | | 10 Point Scale | 5 Point Scale | |
| | Outstanding | 9 to 10 | 5 | |
| | Excellent | 7 to 8 | 4 | |
| | Very Good | 5 to 6 | 3 | |
| | Fair | 3 to 4 | 2 | |
| | Deficient | 1 to 2 | 1 | |
| | Fails | 0 | 0 | |
| | | | | |
| Judging Criteria | MAX SCORE | SCORE | Questions/Feedback for Applicants | |
| | | | | |
| Innovative Quality (30 Points) | | | | |
| Compared to competitors in its field, the idea is clearly different, better, or will cost far less | 10 | 6 | Company mentions there are no competitors. I wonder what are the alternative solutions available and cost data associated with these. | |
| The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced | 10 | 10 | Quantified how many people are affected. | |
| The technology is potentially disruptive or very risky, but also of potentially high reward if successful. | 10 | 9 | | |
| Sub-Total | 30 | 25 | | |
| Commercialization Plan (30 Points) | | | | |
| Product development has been initiated. | 5 | 5 | Proof of concept from G5 Engineering | |
| A prototype is available and has been tested. | 5 | 5 | 2 Clinical trials were successful | |
| A company has been established. | 5 | 5 | | |
| A patent application has been filed or granted. | 5 | 5 | | |
| The commercialization strategy is logical and feasible. | 5 | 4 | Company has numerous partnerships, how will you leverage into sales? | |
| The management team has the expertise to execute the commercialization plan. | 5 | 5 | Have technical members and business members on the team to ensure commercialization success. | |
| Sub-Total | 30 | 29 | | |
| Impact of Technology Commercialization Grant (20 Points) | | | | |
| \$15,000 will make a substantial difference to the | 10 | 10 | Company has outlined what the funds will be | |

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| project. | | | used. |
| Local publicity will help the company significantly. | 5 | 5 | |
| The company will foster economic development (job creation) in Leon County | 5 | 5 | Recruiting from FSU and FAMU to create jobs. |
| Sub-Total | 20 | 20 | |
| Image and "Gut Feel" (20 Points) | | | |
| The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority | 10 | 10 | |
| The whole project "feels" good. | 5 | 5 | |
| I want to invest in this business. | 5 | 5 | |
| Sub-Total | 20 | 20 | |
| TOTAL POINTS (Max = 100) | 100 | 94 | |
| Additional Comments | | | |

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|--|--------------------|-----------------------|--|--|
| Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 5 Team: Neuro | | 10 Point Scale | 5 Point Scale | |
| | Outstanding | 9 to 10 | 5 | |
| | Excellent | 7 to 8 | 4 | |
| | Very Good | 5 to 6 | 3 | |
| | Fair | 3 to 4 | 2 | |
| | Deficient | 1 to 2 | 1 | |
| | Fails | 0 | 0 | |
| | | | | |
| Judging Criteria | MAX SCORE | SCORE | Questions/Feedback for Applicants | |
| | | | | |
| Innovative Quality (30 Points) | | | | |
| Compared to competitors in its field, the idea is clearly different, better, or will cost far less | 10 | 5 | | |
| The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced | 10 | 6 | | |
| The technology is potentially disruptive or very risky, but also of potentially high reward if successful. | 10 | 5 | | |
| Sub-Total | 30 | 16 | | |
| Commercialization Plan (30 Points) | | | | |
| Product development has been initiated. | 5 | 3 | | |
| A prototype is available and has been tested. | 5 | 1 | | |
| A company has been established. | 5 | 2 | | |
| A patent application has been filed or granted. | 5 | 5 | | |
| The commercialization strategy is logical and feasible. | 5 | 3 | | |
| The management team has the expertise to execute the commercialization plan. | 5 | 3 | | |
| Sub-Total | 30 | 17 | | |
| Impact of Technology Commercialization Grant (20 Points) | | | | |
| \$15,000 will make a substantial difference to the project. | 10 | 7 | | |
| Local publicity will help the company significantly. | 5 | 2 | | |

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| The company will foster economic development (job creation) in Leon County | 5 | 2 | |
| Sub-Total | 20 | 11 | |
| Image and "Gut Feel" (20 Points) | | | |
| The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority | 10 | 6 | |
| The whole project "feels" good. | 5 | 3 | |
| I want to invest in this business. | 5 | 0 | |
| Sub-Total | 20 | 9 | |
| TOTAL POINTS (Max = 100) | 100 | 53 | |
| Additional Comments | | | |