

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 1 Team: Unhoused		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	4	There is competition in the crowd-funding market, and also to raise money for the homeless.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	0	No new tech is created, and scalability is limited.	
Sub-Total	30	11		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5		
A company has been established.	5	5		
A patent application has been filed or granted.	5	0	No IP is being sought	
The commercialization strategy is logical and feasible.	5	1	Not a fleshed out plan for sales and marketing to bring it nationwide	
The management team has the expertise to execute the commercialization plan.	5	2	See above	
Sub-Total	30	18		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	10		

Local publicity will help the company significantly.	5	3	They need to move beyond Tallahassee
The company will foster economic development (job creation) in Leon County	5	3	Unclear if the future jobs created will be local
Sub-Total	20	16	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	0	No technology or IP to commercialize.
The whole project "feels" good.	5	5	
I want to invest in this business.	5	0	This is a non-profit and an appropriate investor would probably be a government agency
Sub-Total	20	5	
TOTAL POINTS (Max = 100)	100	50	
Additional Comments			

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 2 Team: Unhoused		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	4		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4		
Sub-Total	30	15		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3		
A prototype is available and has been tested.	5	3		
A company has been established.	5	5		
A patent application has been filed or granted.	5	1		
The commercialization strategy is logical and feasible.	5	2		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	16		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8		
Local publicity will help the company significantly.	5	4		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	14	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	1	
Sub-Total	20	11	
TOTAL POINTS (Max = 100)	100	56	
Additional Comments			The mission of the applicant is quite noble. There are some challenges with the nonprofit's business plan and ability to scale beyond the local area. There could also be privacy issues related to the concept of sharing situations of families and individuals that need support.

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 3 Team: Unhoused		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	10	This is a great cause!	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5		
Sub-Total	30	22		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2	Nice start to the website	
A prototype is available and has been tested.	5	1		
A company has been established.	5	3		
A patent application has been filed or granted.	5	3		
The commercialization strategy is logical and feasible.	5	3	Govt grants will go a long way	
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	15		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	10		
Local publicity will help the company significantly.	5	5		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	17	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	2	
Sub-Total	20	17	
TOTAL POINTS (Max = 100)	100	71	
Additional Comments			Great cause, not for investment per se, but a large impact for the area

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 4 Team: Unhoused		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	5		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	9		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	1		
Sub-Total	30	15		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4		
A prototype is available and has been tested.	5	4		
A company has been established.	5	5		
A patent application has been filed or granted.	5	1		Not any IP filed as the company does not need it for the website
The commercialization strategy is logical and feasible.	5	3		Partnership with Kearney and others, I wonder partnership for donors
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	20		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	9		

Local publicity will help the company significantly.	5	5	
The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	18	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	2	No technology being commercialized, although using a website to delivering a valuable service to the community
The whole project "feels" good.	5	3	
I want to invest in this business.	5	2	
Sub-Total	20	7	
TOTAL POINTS (Max = 100)	100	60	
Additional Comments			What the team is doing would be amazing for the community. I don't think Tech Grant is the way to go for this team, since they are not commercializing or developing new technology to take into the market. Perhaps if platform was novel and could be potentially used by others to start similar initiatives, could potentially make a case.

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 5 Team: Unhoused		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	4	It kind of sounds like a popularity contest, rather than being objective	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	5		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5		
Sub-Total	30	14		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5		
A company has been established.	5	2		
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	0		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	14		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	6		
Local publicity will help the company significantly.	5	5		

The company will foster economic development (job creation) in Leon County	5	1	I see no growth plan to increase employment
Sub-Total	20	12	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	4	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	0	
Sub-Total	20	9	
TOTAL POINTS (Max = 100)	100	49	
Additional Comments			