

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 1 Team: Hunt		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	2	Hunt differentiates itself by it's target audience (students applying to entry-level positions), but the product has not been created yet for comparison	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	5		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	2	Not sure if employers want to commit to student recruitment due to high turnover and intense training.	
Sub-Total	30	9		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	0		
A prototype is available and has been tested.	5	0		
A company has been established.	5	2	Seem like just an initial filing for name and no detailed business plan	
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	0	No product yet. Needs to do more interviewing with potential customers before development. Not enough detail to justify the reasoning behind the proforma	
The management team has the expertise to execute the commercialization plan.	5	1	No team established yet	
Sub-Total	30	3		

Impact of Technology Commercialization Grant (20 Points)			
\$15,000 will make a substantial difference to the project.	10	5	Unknown if the projected expenses are reasonable
Local publicity will help the company significantly.	5	5	
The company will foster economic development (job creation) in Leon County	5	5	
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	3	The concept is good, but the technology has not been built yet and is untested.
The whole project "feels" good.	5	5	
I want to invest in this business.	5	0	Not enough information provided to support the proforma for sales and expenses.
Sub-Total	20	8	
TOTAL POINTS (Max = 100)	100	35	
Additional Comments			

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 2 Team: Hunt		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	2		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	4		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4		
Sub-Total	30	10		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2		
A prototype is available and has been tested.	5	2		
A company has been established.	5	5		
A patent application has been filed or granted.	5	1		
The commercialization strategy is logical and feasible.	5	1		
The management team has the expertise to execute the commercialization plan.	5	1		
Sub-Total	30	12		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	4		
Local publicity will help the company significantly.	5	3		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	11	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	6	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	1	
Sub-Total	20	9	
TOTAL POINTS (Max = 100)	100	42	
Additional Comments			The need in the overall market is clear. The concept to come up with innovative technologies and ways to serve this market would be beneficial. It is not clear to me that this application and its details would lead to commercialization success. There are several references to "future development" – including the development of a mobile app and algorithm that differentiates the technology from competitors. These aspects of the business concept are essential prerequisites for commercialization in my opinion.

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 3 Team: Hunt		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	6	Lots of competitors in this field, but the plan is focused	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7	Definitely a need there	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	7	Costly to develop this platform, but huge market out there	
Sub-Total	30	20		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2	Long way to go with software	
A prototype is available and has been tested.	5	1		
A company has been established.	5	2		
A patent application has been filed or granted.	5	5	No need	
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	16		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	9		
Local publicity will help the company significantly.	5	3		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	I like that it's focused on Leon County
The whole project "feels" good.	5	4	Job creation is a great thing
I want to invest in this business.	5	2	
Sub-Total	20	14	
TOTAL POINTS (Max = 100)	100	65	
Additional Comments			There is a ton of competition in this market so I need more convincing that they have a unique platform

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 4 Team: Hunt		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	10		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	10		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	6	I wonder what the technology is since there is not mention of IP.	
Sub-Total	30	26		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	2	I did not see evidence of this in the plan.	
A prototype is available and has been tested.	5	2		
A company has been established.	5	5		
A patent application has been filed or granted.	5	1	Did not see any evidence of this in the plan	
The commercialization strategy is logical and feasible.	5	3	I wonder how partnership is being leveraged into sales.	
The management team has the expertise to execute the commercialization plan.	5	2	I wonder who else is on the team besides the founder, and the backgrounds of them.	
Sub-Total	30	15		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	6	I did not see evidence of this in the plan.	
Local publicity will help the company significantly.	5	4		

The company will foster economic development (job creation) in Leon County	5	5	Company mentioned of being headquartered in Leon County with plans to hire students/graduates.
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	6	I'm not sure what is actually being commercialized. The suite of technology products being used has potential, but I did not see any evidence of this.
The whole project "feels" good.	5	3	
I want to invest in this business.	5	3	
Sub-Total	20	12	
TOTAL POINTS (Max = 100)	100	68	
Additional Comments			

Leon County Research and Development Authority 2018 Technology Commercialization Grant Judge: 5 Team: Hunt		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	4		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5		
Sub-Total	30	16		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	1		
A prototype is available and has been tested.	5	1		
A company has been established.	5	2		
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	1		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	8		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	1		
Local publicity will help the company significantly.	5	1		

The company will foster economic development (job creation) in Leon County	5	1	
Sub-Total	20	3	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	2	
The whole project "feels" good.	5	1	
I want to invest in this business.	5	0	
Sub-Total	20	3	
TOTAL POINTS (Max = 100)	100	30	
Additional Comments			