

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	10	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	4	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	2	
Sub-Total	20	8	
TOTAL POINTS (Max = 100)	100	42	
Additional Comments			

Leon County Research and Development Authority 2016 Technology Commercialization Grant Judge: 2 Team: towBuddy		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	5		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	4		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	4		
Sub-Total	30	13		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	1	unknown	
A prototype is available and has been tested.	5	1	unknown	
A company has been established.	5	5		
A patent application has been filed or granted.	5	2	unknown	
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	15		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	9		
Local publicity will help the company significantly.	5	5		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	18	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	0	maybe after you start to receive revenue
Sub-Total	20	10	
TOTAL POINTS (Max = 100)	100	56	
Additional Comments			google returned no results for "towbuddy"

Leon County Research and Development Authority 2016 Technology Commercialization Grant Judge: 3 Team: towBuddy		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	1		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	1	Very small market	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	2		
Sub-Total	30	4		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4		
A prototype is available and has been tested.	5	2		
A company has been established.	5	5		
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	1		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	14		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	5		
Local publicity will help the company significantly.	5	5		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	12	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	1	
The whole project "feels" good.	5	1	
I want to invest in this business.	5	0	
Sub-Total	20	2	
TOTAL POINTS (Max = 100)	100	32	
Additional Comments			They have an incomplete concept. The app notifies you that your car has been towed, then what?

Leon County Research and Development Authority 2016 Technology Commercialization Grant Judge: 4 Team: towBuddy		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	9	Could be very beneficial to people who drive in cities where towing could be a problem.	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	7		
Sub-Total	30	24		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	4		
A prototype is available and has been tested.	5	2		
A company has been established.	5	5		
A patent application has been filed or granted.	5	4	Grant would help cover patent costs	
The commercialization strategy is logical and feasible.	5	5	Very practical and in high demand, particularly near college campuses.	
The management team has the expertise to execute the commercialization plan.	5	4		
Sub-Total	30	24		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	10	Largest source of funding to date	
Local publicity will help the company significantly.	5	5		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	18	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	This grant could potentially position this company to be a household name
The whole project "feels" good.	5	5	
I want to invest in this business.	5	5	
Sub-Total	20	20	
TOTAL POINTS (Max = 100)	100	86	
Additional Comments			

Leon County Research and Development Authority 2016 Technology Commercialization Grant Judge: 5 Team: towBuddy		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	7	Similar products exist, but added features including warnings regarding tow zones, payment for towing charges, and linking to Uber are unique and creative.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7	The applicant mentions this is a niche market	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	7		
Sub-Total	30	21		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5		
A company has been established.	5	5		
A patent application has been filed or granted.	5	3	No patent is currently filed but one for the algorithm will be once developed	
The commercialization strategy is logical and feasible.	5	2	Commercialization strategy is not clear (expenses, profits, salary, etc)	
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	23		
Impact of Technology Commercialization Grant (20 Points)				

\$15,000 will make a substantial difference to the project.	10	10	
Local publicity will help the company significantly.	5	5	
The company will foster economic development (job creation) in Leon County	5	3	This is not outlined in the application
Sub-Total	20	18	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	5	
Sub-Total	20	20	
TOTAL POINTS (Max = 100)	100	82	
Additional Comments			