

Leon County Research and Development Authority		10 Point Scale	5 Point Scale	
2014 Technology Commercialization Grant		Outstanding	9 to 10	5
Judge: 1		Excellent	7 to 8	4
		Very Good	5 to 6	3
		Fair	3 to 4	2
Team: ReclaimRX		Deficient	1 to 2	1
		Fails	0	0
Judging Criteria	MAX SCORE		Questions/Feedback for Applicants	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	9		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8	Initial market is relatively small, but the quality of the benefit is high enough to potentially lead to other markets.	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8	Significant cost savings, and convenience	
<b>Sub-Total</b>	<b>30</b>	<b>25</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	5	3	Software not started	
A prototype is available and has been tested.	5	3		
A company has been established.	5	5		
A patent application has been filed or granted.	5	1	IP relationships not clear; will base labeling technology be licensed?	
The commercialization strategy is logical and feasible.	5	4		
The management team has the expertise to execute the commercialization plan.	5	5		
<b>Sub-Total</b>	<b>30</b>	<b>21</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	10	10		
Local publicity will help the company significantly.	5	3		

The company will foster economic development (job creation) in Leon County	5	3	Initial benefits spread out, but could be long term benefits
Sub-Total	20	16	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	4	
Sub-Total	20	19	
<b>TOTAL POINTS (Max = 100)</b>	<b>100</b>	<b>81</b>	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b> <b>2014 Technology Commercialization Grant</b>  <b>Judge: 2</b>  <b>Team: ReclaimRX</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>9</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>9</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>9</b>		
<b>Sub-Total</b>	<b>30</b>	<b>27</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>3</b>		
A prototype is available and has been tested.	<b>5</b>	<b>3</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>3</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>4</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>23</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>8</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>3</b>		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	14	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	3	
<b>Sub-Total</b>	20	14	
<b>TOTAL POINTS (Max = 100)</b>	100	78	
<b>Additional Comments</b>			

Leon County Research and Development Authority		10 Point Scale	5 Point Scale	
2014 Technology Commercialization Grant		Outstanding	9 to 10	5
		Excellent	7 to 8	4
Judge: 3		Very Good	5 to 6	3
		Fair	3 to 4	2
Team: ReclaimRX		Deficient	1 to 2	1
		Fails	0	0
Judging Criteria		MAX SCORE		Questions/Feedback for Applicants
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	10	Plan does not discuss the limitations of the software compared to HDX.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	10		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	7		
<b>Sub-Total</b>	<b>30</b>	<b>27</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	0		
A company has been established.	5	5		
A patent application has been filed or granted.	5	5		
The commercialization strategy is logical and feasible.	5	5		
The management team has the expertise to execute the commercialization plan.	5	3	Lack of a finance person on the management team.	
<b>Sub-Total</b>	<b>30</b>	<b>23</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	10	10		
Local publicity will help the company significantly.	5	5		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	19	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	4	
<b>Sub-Total</b>	20	19	
<b>TOTAL POINTS (Max = 100)</b>	100	88	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 4</b>  <b>Team: ReclaimRX</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>9</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>7</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>8</b>		
<b>Sub-Total</b>	<b>30</b>	<b>24</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>3</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>4</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>5</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>26</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>8</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>2</b>		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	13	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	9	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	4	
<b>Sub-Total</b>	20	18	
<b>TOTAL POINTS (Max = 100)</b>	100	81	
<b>Additional Comments</b>			