

Leon County R&D Authority

2014 Elevator Pitch Night

Judges Scoring Sheet

Scales	10 Point
Outstanding	9 to 10
Excellent	7 to 8
Very Good	5 to 6
Fair	3 to 4
Deficient	1 to 2

Judges Name:	
Team #:	2
Team Name:	Stadium Runner

Please record one score per category		Scale	Score
1	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	9
2	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	9
3	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	2
4	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	9
		Total	35

Comments/Questions:

I love this idea! Make sure this works in ~~most~~ venues less than 40K as a lot of basketball arenas work all winter - also concerts all year long in smaller venues.

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Please record one score per category		Scale	Score
1	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	7 <i>7 enjoyed the movie</i>
2	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	6 <i>not a new model</i>
3	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	4
4	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	2
		Total	19

Comments/Questions:

*How do you locate the seat? Is it approximate OR do you locate specific seats.
 *Typos on the website: p.e. conveniently, embedded
 *Cool idea on the website.
 *Look up Q&R Sept 2013

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3		Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10
	4	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10
Comments/Questions:		Total	31

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Team #:	2
Team Name:	Stadium Runner

Please record one score per category		Scale	Score
1	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	8
	<i>Video</i>		
2	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	7
	<i>Race to Market</i> <i>yes</i>		
3	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	10
	<i>✓</i> <i>✓</i> <i>✓</i>		
4	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	5
Comments/Questions:		Total	30

*Currently works, with direct funding.
The future will caught up*

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Team #:	2
Team Name:	Stadium Runner

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3	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	8
4	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	8
Comments/Questions:		Total	33