

<b>Leon County Research and Development Authority</b>  <b>2017 Technology Commercialization Grant</b>  <b>Judge: 1</b>  <b>Team: PeakValley</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>8</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>6</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>7</b>		
<b>Sub-Total</b>	<b>30</b>	<b>21</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>1</b>		
A prototype is available and has been tested.	<b>5</b>	<b>1</b>		
A company has been established.	<b>5</b>	<b>2</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>10</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>10</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>5</b>		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	17	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	1	
<b>Sub-Total</b>	20	13	
<b>TOTAL POINTS (Max = 100)</b>	100	61	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2017 Technology Commercialization Grant</b>  <b>Judge: 2</b>  <b>Team: PeakValley</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>7</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>8</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>20</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>4</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>3</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>5</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>25</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>8</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>5</b>		

The company will foster economic development (job creation) in Leon County	5	5	
Sub-Total	20	18	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	2	
<b>Sub-Total</b>	20	12	
<b>TOTAL POINTS (Max = 100)</b>	100	75	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2017 Technology Commercialization Grant</b>  <b>Judge: 3</b>  <b>Team: PeakValley</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>8</b>	Cost appears to be very low to develop product. Cost will increase as product matures.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>4</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>4</b>	Uses existing business model. Not risky and unclear about high reward.	
<b>Sub-Total</b>	<b>30</b>	<b>16</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>5</b>		
A prototype is available and has been tested.	<b>5</b>	<b>2</b>	Very early stages of development	
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>	Very little detail in commercialization plan.	
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>2</b>	Unclear if management team has the expertise to execute the plan because of the lack of detail.	
<b>Sub-Total</b>	<b>30</b>	<b>17</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>10</b>	It appears that \$15,000 would cover completion of development and beta testing.	
Local publicity will help the company significantly.	<b>5</b>	<b>5</b>	Local relationships will grow product. Word of mouth crucial.	

The company will foster economic development (job creation) in Leon County	5	2	Because there is no 3-5 year plan, it's unclear what the anticipated growth would be.
Sub-Total	20	17	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	
The whole project "feels" good.	5	5	Seems like a good, simple idea.
I want to invest in this business.	5	1	
<b>Sub-Total</b>	20	14	
<b>TOTAL POINTS (Max = 100)</b>	100	64	
<b>Additional Comments</b>			An additional channel might be partnering with Next Door which is used by many Tallahassee neighborhoods to keep neighbors connected.

<b>Leon County Research and Development Authority</b>  <b>2017 Technology Commercialization Grant</b>  <b>Judge: 4</b>  <b>Team: PeakValley</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>7</b>	There seem to be peer to peer renting sites ( <a href="http://us.zilok.com/tools-rental/">http://us.zilok.com/tools-rental/</a> ) around, but they do not offer a mobile application and do not have a large presence in Florida.	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>7</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>7</b>		
<b>Sub-Total</b>	<b>30</b>	<b>21</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>3</b>	The founder is an experienced app developer and interface design has apparently been initiated (concludes end of April according to application).	
A prototype is available and has been tested.	<b>5</b>	<b>1</b>	The grant will be used to help with interface design and software development; currently no prototype exists	
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>1</b>	Company trademarks have been filed, but no patents to date	
The commercialization strategy is logical and feasible.	<b>5</b>	<b>2</b>	In order to commercialize the product and reach a significant market size the applicants	

			anticipate the need for future capital investment, but do not discuss plans for obtaining funding.
The management team has the expertise to execute the commercialization plan.	5	3	
<b>Sub-Total</b>	<b>30</b>	<b>15</b>	
<b>Impact of Technology Commercialization Grant (20 Points)</b>			
\$15,000 will make a substantial difference to the project.	10	10	
Local publicity will help the company significantly.	5	5	
The company will foster economic development (job creation) in Leon County	5	1	No headcount has been given as no pro forma or projections were provided.
Sub-Total	20	16	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	2	
<b>Sub-Total</b>	<b>20</b>	<b>16</b>	
<b>TOTAL POINTS (Max = 100)</b>	<b>100</b>	<b>68</b>	
<b>Additional Comments</b>			Proformas are meant to be speculative, providing one would have been beneficial.



<b>Leon County Research and Development Authority</b>  <b>2017 Technology Commercialization Grant</b>  <b>Judge: 5</b>  <b>Team: PeakValley</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>	<b>SCORE</b>	<b>Questions/Feedback for Applicants</b>	
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>2</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>5</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>12</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>1</b>		
A prototype is available and has been tested.	<b>5</b>	<b>0</b>		
A company has been established.	<b>5</b>	<b>0</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>0</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>2</b>		
<b>Sub-Total</b>	<b>30</b>	<b>3</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>2</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>1</b>		

The company will foster economic development (job creation) in Leon County	5	1	
Sub-Total	20	4	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	2	
The whole project "feels" good.	5	1	
I want to invest in this business.	5	0	
<b>Sub-Total</b>	20	3	
<b>TOTAL POINTS (Max = 100)</b>	100	22	
<b>Additional Comments</b>			