

Leon County Research and Development Authority 2017 Technology Commercialization Grant Judge: 1 Team: WeatherTiger		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	6		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	6		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	5		
Sub-Total	30	17		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5		
A company has been established.	5	5		
A patent application has been filed or granted.	5	5		
The commercialization strategy is logical and feasible.	5	2		
The management team has the expertise to execute the commercialization plan.	5	3		
Sub-Total	30	25		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	10		
Local publicity will help the company significantly.	5	5		

The company will foster economic development (job creation) in Leon County	5	5	
Sub-Total	20	20	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	5	
I want to invest in this business.	5	5	
Sub-Total	20	20	
TOTAL POINTS (Max = 100)	100	82	
Additional Comments			

Leon County Research and Development Authority 2017 Technology Commercialization Grant Judge: 2 Team: WeatherTiger		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8		
Sub-Total	30	23		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3		
A prototype is available and has been tested.	5	3		
A company has been established.	5	3		
A patent application has been filed or granted.	5	2		
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	16		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	8		
Local publicity will help the company significantly.	5	4		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	6	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	2	
Sub-Total	20	10	
TOTAL POINTS (Max = 100)	100	64	
Additional Comments			

Leon County Research and Development Authority 2017 Technology Commercialization Grant Judge: 3 Team: WeatherTiger		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	6	Even though there are others in the field with similar product, this product will be different because they will do it better. Unclear how. What is your unique value proposition? I would presume the other companies are confident in their expertise and accuracy. What sets you apart?	
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	7	Unsure about this. Proposal didn't clearly communicate the amount of people affected.	
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	7	If this product is able to predict seasonal weather with 100% accuracy, that would be highly rewarding.	
Sub-Total	30	20		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5		
A company has been established.	5	5	How long can you sustain not being paid and continue investing in it?	
A patent application has been filed or granted.	5	0	It seems like a patent may be unrealistic.	
The commercialization strategy is logical and feasible.	5	5	Using your existing network and contacts is very smart.	
The management team has the expertise to execute the commercialization plan.	5	4		

Sub-Total	30	24	
Impact of Technology Commercialization Grant (20 Points)			
\$15,000 will make a substantial difference to the project.	10	8	
Local publicity will help the company significantly.	5	3	
The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	14	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	1	
Sub-Total	20	15	
TOTAL POINTS (Max = 100)	100	73	
Additional Comments			Comment that they 'will never sell forecasts that do not have validated, real-time accuracy' seems either highly confident or presumptuous. How will this never happen? How can you ensure that your model will be more accurate and responsive than other products? How will you live up to the statement that you will not distribute forecasts that do not have demonstrated skill over the past decade?

Leon County Research and Development Authority 2017 Technology Commercialization Grant Judge: 4 Team: WeatherTiger		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	8		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8		
Sub-Total	30	24		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	5		
A prototype is available and has been tested.	5	5		
A company has been established.	5	5		
A patent application has been filed or granted.	5	3	No patent has been filed to date but company brand has been protected.	
The commercialization strategy is logical and feasible.	5	2	No proforma or projections are provided to outline costs, projected sales growth, profit, etc.	
The management team has the expertise to execute the commercialization plan.	5	4		
Sub-Total	30	24		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	10		

Local publicity will help the company significantly.	5	5	
The company will foster economic development (job creation) in Leon County	5	0	No headcount or proforma has been provided
Sub-Total	20	15	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	2	
Sub-Total	20	16	
TOTAL POINTS (Max = 100)	100	79	
Additional Comments			

Leon County Research and Development Authority 2017 Technology Commercialization Grant Judge: 5 Team: WeatherTiger		10 Point Scale	5 Point Scale	
	Outstanding	9 to 10	5	
	Excellent	7 to 8	4	
	Very Good	5 to 6	3	
	Fair	3 to 4	2	
	Deficient	1 to 2	1	
	Fails	0	0	
Judging Criteria	MAX SCORE	SCORE	Questions/Feedback for Applicants	
Innovative Quality (30 Points)				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	10	6		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	10	8		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	10	8		
Sub-Total	30	22		
Commercialization Plan (30 Points)				
Product development has been initiated.	5	3		
A prototype is available and has been tested.	5	3		
A company has been established.	5	1		
A patent application has been filed or granted.	5	0		
The commercialization strategy is logical and feasible.	5	3		
The management team has the expertise to execute the commercialization plan.	5	2		
Sub-Total	30	12		
Impact of Technology Commercialization Grant (20 Points)				
\$15,000 will make a substantial difference to the project.	10	3		
Local publicity will help the company significantly.	5	3		

The company will foster economic development (job creation) in Leon County	5	1	
Sub-Total	20	7	
Image and "Gut Feel" (20 Points)			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	1	
Sub-Total	20	11	
TOTAL POINTS (Max = 100)	100	52	
Additional Comments			