

Leon County R&D Authority

2017 Elevator Pitch Night

Judges Scoring Sheet

Scales	10 Point
Outstanding	9 to 10
Excellent	7 to 8
Very Good	5 to 6
Fair	3 to 4
Deficient	1 to 2

Judges Name:	1-
Team #:	1
Team Name:	Axion Technologies

Please record one score per category		Scale	Score
2	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	7
	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	7
	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	8
	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	7
		Total	29

Comments/Questions:

- not clear for sales - ?
 - price ?
 - does prototype work ?

what type of encryption? / notes.

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Judges Name:	2-
Team #:	1
Team Name:	Axion Technologies

Please record one score per category		Scale	Score
2	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	9
	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	9
	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	9
	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	9
Comments/Questions:		Total	36

Comments/Questions:

*Pseudo # generator (PANG)
 how do you identify? In HPC
 IBM; DoDefense.*

36 PB

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Judges Name:	3-
Team #:	1
Team Name:	Axion Technologies

Please record one score per category		Scale	Score
2	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	8
	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	7
	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	9
	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	6
Comments/Questions:		Total	

Job creation?
 Marketing plan?
 Competition?
 Would have liked to hear more about marketing plan... what is your strategy?

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Judges Name:	4-
Team #:	1
Team Name:	Axion Technologies

Please record one score per category		Scale	Score
2	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	9
	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	8
	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	8
4	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	9
		Total	34

Comments/Questions:

*PROVIDE COMMENTS AFTER SPIRIT
 JOBS? LEON COUNTY? SAME NUMBER?
 DEVIC*

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Fair	3 to 4
Deficient	1 to 2

Judges Name:	5-
Team #:	1
Team Name:	Axion Technologies

Please record one score per category		Scale	Score
2	Elevator Pitch Delivery: Was the delivery of the pitch: Succinct Clear Confident Knowledgeable On time Easy to follow (PowerPoint)	1 to 10	5
	Elevator Pitch Content: How well did the content in the pitch convey: A "hook" that grabbed my attention The nature of the problem A unique solution The right team A realistic market opportunity A clear & realistic business model An understanding of the barriers to entry Financials that make sense That the grant will help move the company forward	1 to 10	3
	Question and Answer Period: How well did the presenter: Understand the questions Provide reasonable answers Maintain poise Inspire confidence	1 to 10	6
	Bottom Line: The elevator pitch generated interest in learning more as a potential investor.	1 to 10	1
Comments/Questions:		Total	15

no description but compared themselves to it