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| Leon County Research and Development Authority 2014 Technology Commercialization Grant Judge: 1 Team: Town | | 10 Point Scale | 5 Point Scale | |
| | Outstanding | 9 to 10 | 5 | |
| | Excellent | 7 to 8 | 4 | |
| | Very Good | 5 to 6 | 3 | |
| | Fair | 3 to 4 | 2 | |
| | Deficient | 1 to 2 | 1 | |
| | Fails | 0 | 0 | |
| | | | | |
| Judging Criteria | MAX SCORE | | | Questions/Feedback for Applicants |
| | | | | |
| Innovative Quality (30 Points) | | | | |
| Compared to competitors in its field, the idea is clearly different, better, or will cost far less | 10 | 5 | | How difficult is it for existing players to develop a web app when they already have a back end and established customer base? |
| The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced | 10 | 6 | | The value proposition for universities is not clear. What is the direct connection between the analytics and legislative funding? Do small schools need this as much as large schools? |
| The technology is potentially disruptive or very risky, but also of potentially high reward if successful. | 10 | 5 | | |
| Sub-Total | 30 | 16 | | |
| Commercialization Plan (30 Points) | | | | |
| Product development has been initiated. | 5 | 5 | | |
| A prototype is available and has been tested. | 5 | 5 | | |
| A company has been established. | 5 | 5 | | |
| A patent application has been filed or granted. | 5 | 0 | | |
| The commercialization strategy is logical and feasible. | 5 | 3 | | |
| The management team has the expertise to execute the commercialization plan. | 5 | 3 | | |
| Sub-Total | 30 | 21 | | |
| Impact of Technology Commercialization Grant (20 Points) | | | | |
| \$15,000 will make a substantial difference to the project. | 10 | 8 | | |

| | | | |
|---|------------|-----------|--|
| Local publicity will help the company significantly. | 5 | 5 | |
| The company will foster economic development (job creation) in Leon County | 5 | 4 | |
| Sub-Total | 20 | 17 | |
| Image and "Gut Feel" (20 Points) | | | |
| The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority | 10 | 8 | |
| The whole project "feels" good. | 5 | 3 | |
| I want to invest in this business. | 5 | 1 | |
| Sub-Total | 20 | 12 | |
| TOTAL POINTS (Max = 100) | 100 | 66 | |
| Additional Comments | | | |

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|---|--------------------|-----------------------|----------------------|--|
| Leon County Research and Development Authority 2014 Technology Commercialization Grant Judge: 2 Team: Town | | 10 Point Scale | 5 Point Scale | |
| | Outstanding | 9 to 10 | 5 | |
| | Excellent | 7 to 8 | 4 | |
| | Very Good | 5 to 6 | 3 | |
| | Fair | 3 to 4 | 2 | |
| | Deficient | 1 to 2 | 1 | |
| | Fails | 0 | 0 | |
| | | | | |
| Judging Criteria | MAX SCORE | | | Questions/Feedback for Applicants |
| | | | | |
| Innovative Quality (30 Points) | | | | |
| Compared to competitors in its field, the idea is clearly different, better, or will cost far less | 10 | 6 | | |
| The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced | 10 | 4 | | |
| The technology is potentially disruptive or very risky, but also of potentially high reward if successful. | 10 | 4 | | |
| Sub-Total | 30 | 14 | | |
| Commercialization Plan (30 Points) | | | | |
| Product development has been initiated. | 5 | 5 | | |
| A prototype is available and has been tested. | 5 | 5 | | |
| A company has been established. | 5 | 5 | | |
| A patent application has been filed or granted. | 5 | 2 | | |
| The commercialization strategy is logical and feasible. | 5 | 3 | | |
| The management team has the expertise to execute the commercialization plan. | 5 | 3 | | |
| Sub-Total | 30 | 23 | | |
| Impact of Technology Commercialization Grant (20 Points) | | | | |
| \$15,000 will make a substantial difference to the project. | 10 | 8 | | |
| Local publicity will help the company significantly. | 5 | 4 | | |

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|---|-----|----|--|
| The company will foster economic development (job creation) in Leon County | 5 | 2 | |
| Sub-Total | 20 | 14 | |
| Image and "Gut Feel" (20 Points) | | | |
| The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority | 10 | 5 | |
| The whole project "feels" good. | 5 | 3 | |
| I want to invest in this business. | 5 | 1 | |
| Sub-Total | 20 | 9 | |
| TOTAL POINTS (Max = 100) | 100 | 60 | |
| Additional Comments | | | |

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|---|--------------------|-----------------------|----------------------|--|
| Leon County Research and Development Authority 2014 Technology Commercialization Grant Judge: 3 Team: Town | | 10 Point Scale | 5 Point Scale | |
| | Outstanding | 9 to 10 | 5 | |
| | Excellent | 7 to 8 | 4 | |
| | Very Good | 5 to 6 | 3 | |
| | Fair | 3 to 4 | 2 | |
| | Deficient | 1 to 2 | 1 | |
| | Fails | 0 | 0 | |
| | | | | |
| Judging Criteria | MAX SCORE | | | Questions/Feedback for Applicants |
| | | | | |
| Innovative Quality (30 Points) | | | | |
| Compared to competitors in its field, the idea is clearly different, better, or will cost far less | 10 | 7 | | |
| The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced | 10 | 7 | | |
| The technology is potentially disruptive or very risky, but also of potentially high reward if successful. | 10 | 7 | | |
| Sub-Total | 30 | 21 | | |
| Commercialization Plan (30 Points) | | | | |
| Product development has been initiated. | 5 | 0 | | |
| A prototype is available and has been tested. | 5 | 0 | | |
| A company has been established. | 5 | 5 | | |
| A patent application has been filed or granted. | 5 | 0 | | |
| The commercialization strategy is logical and feasible. | 5 | 3 | | Will Universities really pay for this information? More likely, local groups or businesses would pay to be featured. |
| The management team has the expertise to execute the commercialization plan. | 5 | 5 | | |
| Sub-Total | 30 | 13 | | |
| Impact of Technology Commercialization Grant (20 Points) | | | | |
| \$15,000 will make a substantial difference to the project. | 10 | 10 | | |

| | | | |
|---|------------|-----------|--|
| Local publicity will help the company significantly. | 5 | 5 | |
| The company will foster economic development (job creation) in Leon County | 5 | 3 | |
| Sub-Total | 20 | 18 | |
| Image and "Gut Feel" (20 Points) | | | |
| The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority | 10 | 8 | |
| The whole project "feels" good. | 5 | 4 | |
| I want to invest in this business. | 5 | 4 | |
| Sub-Total | 20 | 16 | |
| TOTAL POINTS (Max = 100) | 100 | 68 | |
| Additional Comments | | | |

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|---|--------------------|-----------------------|----------------------|--|
| Leon County Research and Development Authority 2014 Technology Commercialization Grant Judge: 4 Team: Town | | 10 Point Scale | 5 Point Scale | |
| | Outstanding | 9 to 10 | 5 | |
| | Excellent | 7 to 8 | 4 | |
| | Very Good | 5 to 6 | 3 | |
| | Fair | 3 to 4 | 2 | |
| | Deficient | 1 to 2 | 1 | |
| | Fails | 0 | 0 | |
| | | | | |
| Judging Criteria | MAX SCORE | | | Questions/Feedback for Applicants |
| | | | | |
| Innovative Quality (30 Points) | | | | |
| Compared to competitors in its field, the idea is clearly different, better, or will cost far less | 10 | 9 | | |
| The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced | 10 | 7 | | |
| The technology is potentially disruptive or very risky, but also of potentially high reward if successful. | 10 | 8 | | |
| Sub-Total | 30 | 24 | | |
| Commercialization Plan (30 Points) | | | | |
| Product development has been initiated. | 5 | 4 | | |
| A prototype is available and has been tested. | 5 | 4 | | |
| A company has been established. | 5 | 5 | | |
| A patent application has been filed or granted. | 5 | 2 | | |
| The commercialization strategy is logical and feasible. | 5 | 3 | | |
| The management team has the expertise to execute the commercialization plan. | 5 | 4 | | |
| Sub-Total | 30 | 22 | | |
| Impact of Technology Commercialization Grant (20 Points) | | | | |
| \$15,000 will make a substantial difference to the project. | 10 | 10 | | |
| Local publicity will help the company significantly. | 5 | 3 | | |

| | | | |
|---|-----|----|--|
| The company will foster economic development (job creation) in Leon County | 5 | 3 | |
| Sub-Total | 20 | 16 | |
| Image and "Gut Feel" (20 Points) | | | |
| The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority | 10 | 8 | |
| The whole project "feels" good. | 5 | 4 | |
| I want to invest in this business. | 5 | 4 | |
| Sub-Total | 20 | 16 | |
| TOTAL POINTS (Max = 100) | 100 | 78 | |
| Additional Comments | | | |