

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 1</b>  <b>Team: NPGroup</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>7</b>		The plan wanders between parking, and monitoring structure impacts, but doesn't explain the competitive difference.
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>8</b>		The sensor itself seems very impressive, but again, the plan never compares it to other sensors in the market. Do current parking lot operators have problems with their current sensors.
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>8</b>		The technology could be very disruptive, but the plan doesn't really explain how it is different from other sensors in similar applications
<b>Sub-Total</b>	<b>30</b>	<b>23</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>3</b>		
A prototype is available and has been tested.	<b>5</b>	<b>0</b>		Plan doesn't explain; prototype for parking application?
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>3</b>		Working on licensing
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		Not a clear plan for any one market
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>3</b>		Great technical knowledge and advisory team, but the plan doesn't seem to reflect utilizing these resources for building the plan.
<b>Sub-Total</b>	<b>30</b>	<b>17</b>		

<b>Impact of Technology Commercialization Grant (20 Points)</b>			
\$15,000 will make a substantial difference to the project.	10	9	
Local publicity will help the company significantly.	5	3	
The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	15	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	8	The sensor technology commercialization would certainly fit the mission, just need to clarify the application and market questions.
The whole project "feels" good.	5	2	
I want to invest in this business.	5	1	
<b>Sub-Total</b>	20	11	
<b>TOTAL POINTS (Max = 100)</b>	100	66	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 2</b>  <b>Team: NPGroup</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>8</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>5</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>18</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>5</b>		
A prototype is available and has been tested.	<b>5</b>	<b>5</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>5</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>4</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>29</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>8</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>4</b>		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	16	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	2	
<b>Sub-Total</b>	20	12	
<b>TOTAL POINTS (Max = 100)</b>	100	75	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 3</b>  <b>Team: NPGroup</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>7</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>7</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>7</b>		
<b>Sub-Total</b>	<b>30</b>	<b>21</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>5</b>		
A prototype is available and has been tested.	<b>5</b>	<b>5</b>		
A company has been established.	<b>5</b>	<b>0</b>		
A patent application has been filed or granted.	<b>5</b>	<b>5</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		Because of competing parking products, it makes more sense to focus on bridge warning systems.
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>23</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>8</b>		

Local publicity will help the company significantly.	5	3	
The company will foster economic development (job creation) in Leon County	5	5	
Sub-Total	20	16	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	10	Assuming bridge warning technology.
The whole project "feels" good.	5	3	
I want to invest in this business.	5	2	
Sub-Total	20	15	
<b>TOTAL POINTS (Max = 100)</b>	<b>100</b>	<b>75</b>	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 4</b>  <b>Team: NPGroup</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>9</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>6</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>6</b>		
<b>Sub-Total</b>	<b>30</b>	<b>21</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>4</b>		
A prototype is available and has been tested.	<b>5</b>	<b>3</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>5</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>23</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>10</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>4</b>		

The company will foster economic development (job creation) in Leon County	5	4	
Sub-Total	20	18	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	9	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	3	
<b>Sub-Total</b>	20	16	
<b>TOTAL POINTS (Max = 100)</b>	100	78	
<b>Additional Comments</b>			