

<b>Leon County Research and Development Authority</b> <b>2014 Technology Commercialization Grant</b>  <b>Judge: 1</b>  <b>Team: MyDataTrak</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>5</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>5</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>13</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>3</b>		
A prototype is available and has been tested.	<b>5</b>	<b>3</b>		
A company has been established.	<b>5</b>	<b>5</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>4</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>18</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>5</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>3</b>		

The company will foster economic development (job creation) in Leon County	5	3	
Sub-Total	20	11	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	6	
The whole project "feels" good.	5	2	
I want to invest in this business.	5	0	
Sub-Total	20	8	
<b>TOTAL POINTS (Max = 100)</b>	<b>100</b>	<b>50</b>	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b> <b>2014 Technology Commercialization Grant</b>  <b>Judge: 2</b>  <b>Team: MyDataTrak</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>6</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>7</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>6</b>		
<b>Sub-Total</b>	<b>30</b>	<b>19</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>2</b>		
A prototype is available and has been tested.	<b>5</b>	<b>2</b>		
A company has been established.	<b>5</b>	<b>2</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>4</b>		
<b>Sub-Total</b>	<b>30</b>	<b>13</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>6</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>3</b>		

The company will foster economic development (job creation) in Leon County	5	1	
Sub-Total	20	10	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	4	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	0	
<b>Sub-Total</b>	20	7	
<b>TOTAL POINTS (Max = 100)</b>	100	49	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 3</b>  <b>Team: MyDataTrak</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>7</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>8</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>10</b>		
<b>Sub-Total</b>	<b>30</b>	<b>25</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>0</b>		
A prototype is available and has been tested.	<b>5</b>	<b>0</b>		
A company has been established.	<b>5</b>	<b>0</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>3</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>8</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>10</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>5</b>		

The company will foster economic development (job creation) in Leon County	5	5	
Sub-Total	20	20	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	3	
I want to invest in this business.	5	3	
<b>Sub-Total</b>	20	13	
<b>TOTAL POINTS (Max = 100)</b>	100	66	
<b>Additional Comments</b>			

<b>Leon County Research and Development Authority</b>  <b>2014 Technology Commercialization Grant</b>  <b>Judge: 4</b>  <b>Team: MyDataTrak</b>		<b>10 Point Scale</b>	<b>5 Point Scale</b>	
	<b>Outstanding</b>	<b>9 to 10</b>	<b>5</b>	
	<b>Excellent</b>	<b>7 to 8</b>	<b>4</b>	
	<b>Very Good</b>	<b>5 to 6</b>	<b>3</b>	
	<b>Fair</b>	<b>3 to 4</b>	<b>2</b>	
	<b>Deficient</b>	<b>1 to 2</b>	<b>1</b>	
	<b>Fails</b>	<b>0</b>	<b>0</b>	
<b>Judging Criteria</b>	<b>MAX SCORE</b>			<b>Questions/Feedback for Applicants</b>
<b>Innovative Quality (30 Points)</b>				
Compared to competitors in its field, the idea is clearly different, better, or will cost far less	<b>10</b>	<b>6</b>		
The problem to be solved is significant in terms of the number of people affected and the quality of the benefit produced	<b>10</b>	<b>7</b>		
The technology is potentially disruptive or very risky, but also of potentially high reward if successful.	<b>10</b>	<b>5</b>		
<b>Sub-Total</b>	<b>30</b>	<b>18</b>		
<b>Commercialization Plan (30 Points)</b>				
Product development has been initiated.	<b>5</b>	<b>5</b>		
A prototype is available and has been tested.	<b>5</b>	<b>4</b>		
A company has been established.	<b>5</b>	<b>4</b>		
A patent application has been filed or granted.	<b>5</b>	<b>0</b>		
The commercialization strategy is logical and feasible.	<b>5</b>	<b>2</b>		
The management team has the expertise to execute the commercialization plan.	<b>5</b>	<b>3</b>		
<b>Sub-Total</b>	<b>30</b>	<b>18</b>		
<b>Impact of Technology Commercialization Grant (20 Points)</b>				
\$15,000 will make a substantial difference to the project.	<b>10</b>	<b>9</b>		
Local publicity will help the company significantly.	<b>5</b>	<b>2</b>		

The company will foster economic development (job creation) in Leon County	5	2	
Sub-Total	20	13	
<b>Image and "Gut Feel" (20 Points)</b>			
The project fits the mission of the Authority to help commercialize technology and its success will reflect positively on the Authority	10	7	
The whole project "feels" good.	5	4	
I want to invest in this business.	5	2	
<b>Sub-Total</b>	20	13	
<b>TOTAL POINTS (Max = 100)</b>	100	62	
<b>Additional Comments</b>			