



Educating for an enlightened future

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New Research Center Debuts Name, Mission

Tallahassee, Fla., July 18, 2008 – A new research center at Florida State University will use research to support successful learning and assessment.

As a pioneer in the design of multimedia instructional materials and customized assessments, the Center for Advancement of Learning and Assessment (CALA) will seek and develop alternatives that both inform policymakers and provide practical applications for educators. Formerly part of the Center for Information, Training and Evaluation Services, CALA is located at the university's research and development complex and began operations July 1.

“We take a holistic approach to instruction, learning and assessment,” said Faranak Rohani, the director of CALA. “Our goal is to help our clients consider the entire cycle of learning without sacrificing any one element. To that end, we collaborate with them to set goals and develop research-based training and assessment tools.”

CALA's roots reach back to 1972, when it began as the Career Education Curriculum Laboratory, created to assist the Division of Vocational Education with establishing career education in Florida. Throughout the years, the center has provided products and services for assessment, evaluation, training and multimedia development to government, nonprofit and private-sector agencies.

Past and current clients include the Florida Departments of Education, Environmental Protection, Transportation, Law Enforcement, and Children and Families, Florida Fish and Wildlife Conservation Commission, Tallahassee Fire Department and Behavior Analyst, Inc.

To learn more about CALA, visit www.cala.fsu.edu or call (850) 645-CALA (2252).

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